



Booth & Sponsorship Opportunities

Participation Package

October 26–28, 2026 · The Big Four Roadhouse, BMO Centre · Calgary, Alberta

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The GoGeomatics Expo is Canada's national conference and trade show for geomatics, geospatial technology, mapping, earth observation, GIS, surveying, digital twins, and spatial data infrastructure — bringing together professionals from government, industry, academia, Indigenous organizations, and the broader geospatial community from across Canada.

Event Structure at a Glance

Monday, October 26, 2026 — Free Community Day and evening networking socials

Tuesday–Wednesday, October 27–28, 2026 — Paid conference programming and national trade show

Ticket Pricing Overview

Provided for context. Exhibitor and sponsor pricing follows in the next sections.

Full Conference Ticket

Tier	Dates	Price (CAD)	Approx. USD
Early Bird (closed)	Jun 26 – Jul 15, 2026	\$400	~\$290
Regular	Jul 16 – Sep 30, 2026	\$475	~\$345
Late	Oct 1 – Oct 25, 2026	\$500	~\$365
At-the-Door	Oct 26–28 (on-site only)	\$525	~\$385

Conference sessions (Tuesday and Wednesday), trade show access, catered lunches Tuesday and Wednesday, and the Monday evening networking social.

Tradeshow-Only Ticket

Tier	1-Day	2-Day
Early Bird (Jun 26 – Jul 15)	\$75 (~\$55 USD)	\$125 (~\$90 USD)
Regular (Jul 16 – Oct 25)	\$85 (~\$60 USD)	\$135 (~\$100 USD)
At-the-Door (Oct 26–28)	\$95 (~\$70 USD)	\$145 (~\$105 USD)

Trade show floor access and the Monday evening networking social. Does not include conference sessions or catered lunches.

Monday Community Day

Monday, October 26 is a free Community Day, open to everyone. Registration is encouraged so we can plan attendance; walk-ins are accommodated where capacity allows.

Registration Discounts

- **Public Sector Registration Discount — \$50 CAD** off a Full Conference ticket. Federal, provincial, territorial, municipal and Indigenous government staff, Crown corporations, government agencies, and the Canadian Armed Forces.
- **Team Registration Discount — 10%**, applying to **Full Conference passes only**, for 5 or more attendees from the same organization. It does not apply to Tradeshow tickets, Student tickets, Monday Community Day, sponsorships, and exhibitor booths.

Only one registration discount may be applied per ticket. Contact events@gogeo.ca for your discount code.

Exhibitor Booth Opportunities

Standard Exhibitor Booth (10×10)

\$3,500 CAD (~\$2,550 USD) — flat rate, no late rate, no escalator.

Returning exhibitor rate: **\$3,150 CAD (~\$2,300 USD)**. Returning exhibitor discount: 10% off. Confirmed by GoGeomatics, not automatic. Applies to the booth component only, never to sponsorship.

Every booth includes:

- 10×10 exhibit space, pipe and drape
- One 6-foot skirted table
- One waste paper basket
- Two exhibitor staff passes

- **Conference-session access for both staff passes** (Tuesday and Wednesday)
- Monday Community Day access
- Networking events included with exhibitor participation

Not included:

- Electrical power — optional paid add-on through the venue
- Internet — optional paid add-on through the venue
- Carpet or flooring
- Catered lunches for booth staff

Food for booth staff. Booth staff passes do not include catered lunches. There are two food options: buy from the Stampede concession stands, or buy GoGeomatics catered conference lunches.

NGO / Non-Profit Booth

\$1,250 CAD (~\$900 USD). Flat rate, no escalator, no returning discount. Eligibility limited to certified non-profit organizations, academic institutions and research groups. Same inclusions and exclusions as a standard booth.

Larger Booths (10×20, Island, or Custom Sizes)

No fixed published price — every request is quoted individually. Contact events@gogeo.ca.

Sponsorship Opportunities

Platinum Sponsor (Co-Host) — \$17,500 CAD (~\$12,800 USD)

- Premium exhibitor booth (island or equivalent, subject to availability)
- Dedicated power drop and dedicated internet access — included and coordinated by GoGeomatics
- 15 full conference delegate passes
- Opening welcome address; guaranteed speaking slot; panel participation
- Co-host recognition and positioning
- Branding on the registration desk and on lanyards (lanyards supplied by sponsor)
- Attendee email list (post-event, Excel format — sponsor responsible for anti-spam compliance)
- Press release issued by GoGeomatics
- Logo on website, signage, photo wall and stage backdrops
- Access to Monday evening social events

Gold Sponsor — \$10,500 CAD (~\$7,650 USD)

- Exhibitor booth (up to 10×20)
- Dedicated power drop and dedicated internet access — included and coordinated by GoGeomatics
- 7 full conference delegate passes
- Guaranteed speaking slot
- Branding on the registration desk
- Press release issued by GoGeomatics
- Logo on website, signage, photo wall and stage backdrops
- Access to Monday evening social events

Silver Sponsor — \$5,500 CAD (~\$4,000 USD)

- One standard 10×10 booth
- No power or internet included — optional paid add-ons, same as a standard booth
- 4 full conference delegate passes
- Speaker priority consideration (not guaranteed; content reviewed)
- Press release issued by GoGeomatics
- Logo on website, signage, photo wall and stage backdrops
- Access to Monday evening social events

Bronze Sponsor — \$2,000 CAD (~\$1,450 USD)

- 2 full conference delegate passes
- Bronze Sponsor designation
- Press release issued by GoGeomatics
- Logo on website, signage, photo wall and stage backdrops
- Access to Monday evening social events

Explicit exclusions: No exhibitor booth; no power or internet under any circumstance unless purchased separately; no attendee email list; no speaking or panel role.

How the tiers interact. Booth plus Bronze does not confer Silver status. Tiers are not interchangeable. The returning-exhibitor discount applies to the booth component only, never to sponsorship.

Add-On Opportunities

Coffee Sponsorship — \$7,500 CAD (~\$5,500 USD). Plus applicable taxes. Sponsor supplies branded coffee cups for service at their booth; GoGeomatics provides coffee-service placement and associated visibility. Requires a signed agreement.

Other custom products — lanyard sponsorship, Wi-Fi naming rights and similar in-kind add-ons — have no confirmed 2026 pricing. Contact us to discuss.

Booking Information

Item	Detail
Booking close date	October 15, 2026
Confirmation	A booking is confirmed only once a signed agreement is on file and full payment has been received.
Agreements	All sponsorship tiers require a signed agreement before confirmation. Standard and NGO/non-profit booth-only purchases may proceed on the approved quotation without one.
To book or ask questions	events@gogeo.ca (Tessa Lavoie)

Bookings may be accepted after the close date if space remains available, subject to approval. Booth pricing is flat — there is no late surcharge and no October price increase on booths or sponsorships.

Key Dates

Date	Milestone
August 31, 2026	Speaker submission deadline (later submissions may be considered if program space remains available)
September 30, 2026	Last day of Regular attendee ticket pricing
October 1, 2026	Late attendee ticket pricing begins (attendee tickets only — booth and sponsorship pricing does not change)
October 12, 2026	Canada Maps & Poster Gallery submissions must arrive
October 15, 2026	Booth and sponsorship bookings close (late bookings possible with approval if space remains; booth pricing is flat, no surcharge)
October 26, 2026	Free Community Day — Advisory Forum and evening networking social
October 27-28, 2026	Conference programming and national trade show

Currency Note

All prices are listed in Canadian dollars (CAD). Approximate US dollar (USD) equivalents are provided for international participants. Final invoices are issued in Canadian dollars. Taxes extra.

USD figures use a fixed policy conversion rate of 1 CAD $\approx$ 0.73 USD, rounded to clean numbers. This rate is not tied to live market rates and is updated only when CAD pricing changes or during a planned review.

Questions? events@gogeo.ca · gogeomaticsexpo.com

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