



Exhibitor & Sponsorship Prospectus

Reach Canada's national geospatial community

October 26–28, 2026 · The Big Four Roadhouse, BMO Centre · Calgary, Alberta

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Why Exhibit or Sponsor

Exhibiting and sponsoring at GoGeomatics Expo isn't booth space for its own sake — it's direct access to a national, cross-sector audience of surveyors, GIS professionals, engineers, government buyers, and academic researchers: the people who make purchasing and partnership decisions in Canadian geomatics.

Sponsorship tiers add visibility beyond the trade show floor: logo placement, speaking opportunities, and recognition across the Expo's website, program, and communications.

What People Say

The premier surveying and mapping event in Canada.

Bryn Fosburgh — Senior Vice President, Trimble / Advisory Committee

The GoGeo Expo is going to provide Canada and North America with a much needed resource: a non-vendor-centric showcase of geomatics hardware, software, and solutions.

Gavin Schrock — Consulting Editor, GoGeomatics / Advisory Committee

Calgary is a geomatics center with two post-secondary institutions that offer geomatics, so having an expo in Calgary brings the excitement to our students and shows that it is an industry center.

Carina Butterworth, P.Eng. PhD — Geomatics Educator & Consultant / Advisory Committee

As Canada's geospatial expo scene is usually focused on specific areas, the GoGeomatics Expo in Calgary brings together the larger Canadian Geospatial/Geomatics community into a single event.

Kenneth Ang — Terra Remote Sensing / Advisory Committee

Who Attends

GoGeomatics Expo 2025 results:

Measure	2025
Registered attendees	576
Organizations represented	219
Exhibitors	35
Sponsoring organizations	42

These are 2025 results, not a 2026 projection or guarantee.

Sectors represented. Government and public sector, Canadian industry, global technology providers, post-secondary and academia, engineering and infrastructure, professional associations and media.

Sponsorship Tiers

Platinum Sponsor (Co-Host) — \$17,500 CAD (~\$12,800 USD)

- Premium exhibitor booth (island or equivalent, subject to availability)
- Dedicated power drop and dedicated internet access — included and coordinated by GoGeomatics
- 15 full conference delegate passes
- Opening welcome address; guaranteed speaking slot; panel participation
- Co-host recognition and positioning
- Branding on the registration desk and on lanyards (lanyards supplied by sponsor)
- Attendee email list (post-event, Excel format — sponsor responsible for anti-spam compliance)
- Press release issued by GoGeomatics
- Logo on website, signage, photo wall and stage backdrops
- Access to Monday evening social events

Gold Sponsor — \$10,500 CAD (~\$7,650 USD)

- Exhibitor booth (up to 10×20)

- Dedicated power drop and dedicated internet access — included and coordinated by GoGeomatics
- 7 full conference delegate passes
- Guaranteed speaking slot
- Branding on the registration desk
- Press release issued by GoGeomatics
- Logo on website, signage, photo wall and stage backdrops
- Access to Monday evening social events

Silver Sponsor — \$5,500 CAD (~\$4,000 USD)

- One standard 10×10 booth
- No power or internet included — optional paid add-ons, same as a standard booth
- 4 full conference delegate passes
- Speaker priority consideration (not guaranteed; content reviewed)
- Press release issued by GoGeomatics
- Logo on website, signage, photo wall and stage backdrops
- Access to Monday evening social events

Bronze Sponsor — \$2,000 CAD (~\$1,450 USD)

- 2 full conference delegate passes
- Bronze Sponsor designation
- Press release issued by GoGeomatics
- Logo on website, signage, photo wall and stage backdrops
- Access to Monday evening social events

Explicit exclusions: No exhibitor booth; no power or internet under any circumstance unless purchased separately; no attendee email list; no speaking or panel role.

How the tiers interact. Booth plus Bronze does not confer Silver status. Tiers are not interchangeable. The returning-exhibitor discount applies to the booth component only, never to sponsorship.

Exhibitor Booth Options

Standard Exhibitor Booth (10×10) — \$3,500 CAD (~\$2,550 USD)

Returning exhibitor rate: **\$3,150 CAD (~\$2,300 USD)**. Returning exhibitor discount: 10% off. Confirmed by GoGeomatics, not automatic. Applies to the booth component only, never to sponsorship.

Includes:

- 10×10 exhibit space, pipe and drape
- One 6-foot skirted table
- One waste paper basket
- Two exhibitor staff passes
- **Conference-session access for both staff passes** (Tuesday and Wednesday)
- Monday Community Day access
- Networking events included with exhibitor participation

Not included:

- Electrical power — optional paid add-on through the venue
- Internet — optional paid add-on through the venue
- Carpet or flooring
- Catered lunches for booth staff

Food for booth staff. Booth staff passes do not include catered lunches. There are two food options: buy from the Stampede concession stands, or buy GoGeomatics catered conference lunches.

NGO / Non-Profit Booth — \$1,250 CAD (~\$900 USD)

Flat rate, no escalator, no returning discount. Eligibility limited to certified non-profit organizations, academic institutions and research groups. Same inclusions and exclusions as a standard booth.

Larger Booths (10×20, Island, or Custom Sizes)

No fixed published price — every request is quoted individually. Contact events@gogeo.ca.

Add-On Opportunities

Coffee Sponsorship — \$7,500 CAD (~\$5,500 USD). Plus applicable taxes. Sponsor supplies branded coffee cups for service at their booth; GoGeomatics provides coffee-service placement and associated visibility. Requires a signed agreement.

Other custom products — lanyard sponsorship, Wi-Fi naming rights and similar in-kind add-ons — have no confirmed 2026 pricing. Contact us to discuss.

Sponsors & Partners

Sponsors

Organization	Tier
Measurement Sciences Inc.	Gold
NV5 Geospatial	Silver
RIEGL	Bronze

Association partners. Royal Canadian Geographical Society · Canadian Cartographic Association · Open Geospatial Consortium · World Geospatial Industry Council · SUMDEX (Subsurface Utility Map Data Exchange)

Media partners. GeoWeek · CanadianGIS.com · Geoff Zeiss / Between the Poles

Not every organization listed is a sponsor — see the category headings.

Key Dates & Deadlines

Date	Milestone
August 31, 2026	Speaker submission deadline (later submissions may be considered if program space remains available)
September 30, 2026	Last day of Regular attendee ticket pricing
October 1, 2026	Late attendee ticket pricing begins (attendee tickets only — booth and sponsorship pricing does not change)
October 12, 2026	Canada Maps & Poster Gallery submissions must arrive
October 15, 2026	Booth and sponsorship bookings close (late bookings possible with approval if space remains; booth pricing is flat, no surcharge)
October 26, 2026	Free Community Day — Advisory Forum and evening networking social
October 27–28, 2026	Conference programming and national trade show

Booth and sponsorship pricing is flat. There is no October price increase on booths or sponsorships — the October 1 date affects attendee tickets only.

How to Get Started

Preferred route. Submit an inquiry through the Exhibitor & Sponsorship Inquiry form at <https://gogeomaticsexpo.com/exhibitor-sponsorship-inquiry/> — a member of the Events Team follows up within one business day.

Or email us. Write to **events@gogeo.ca** with questions or to begin the conversation.

All sponsorship tiers require a signed agreement before confirmation. Standard and NGO/non-profit booth-only purchases may proceed on the approved quotation without one.

Confirmation. A booking is confirmed only once a signed agreement is on file and full payment has been received.

Currency Note

All prices are listed in Canadian dollars (CAD). Approximate US dollar (USD) equivalents are provided for international participants. Final invoices are issued in Canadian dollars. Taxes extra.

USD figures use a fixed policy conversion rate of 1 CAD $\approx$ 0.73 USD, rounded to clean numbers. This rate is not tied to live market rates and is updated only when CAD pricing changes or during a planned review.

Questions? events@gogeo.ca · gogeomaticsexpo.com

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