



CANADA'S NATIONAL  
**GOGEOMATICS**  
**EXPO 2024**



**Annual BIM Summit 2024**  
**Digital Transformation of the**  
**Built Environment**

# Exhibitor & Sponsor Information

**October 28-30, 2024**  
**Calgary, Alberta, Canada**

The Big Four Roadhouse, in the BMO Centre

[GoGeomaticsExpo.com](http://GoGeomaticsExpo.com)

Platinum Sponsor



**ENGINEERING & CONSULTING**

# THANK YOU TO OUR 2024 SPONSORS & PARTNERS

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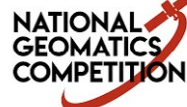
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## MEDIA & EVENT PARTNERS



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[2023 LIST OF ATTENDEES](#)

[2023 LIST OF EXHIBITORS](#)

[2023 LIST OF RECRUITERS](#)

[2023 LIST OF SPONSORS](#)

[2023 PHOTO GALLERY](#)

On behalf of buildingSMART Canada, we invite you to the National Annual buildingSMART Canada Summit at Canada's premier geospatial event, the National Geomatics Expo, taking place in Calgary from October 28<sup>th</sup> to 30<sup>th</sup>, 2024. We are excited to bring our BIM community together for this landmark event at the Calgary Stampede grounds.

The theme of the 2024 summit is the Digital Transformation of the Built Environment. This summit will highlight our commitment to integrating advanced Building Information Modeling (BIM) with geospatial technologies, driving innovation and efficiency across the industry. We are proud to collaborate with Canada's National Geomatics Expo to bring you this pivotal event, offering invaluable insights and networking opportunities.

As a member of buildingSMART Canada, you are entitled to discounted tickets for attendance and exhibiting at the summit. Additionally, we have prepared a special bSC exhibitor and sponsorship package for you to review, offering excellent opportunities to showcase your contributions to the BIM community.

Our mission for the summit is to unite the diverse BIM and geospatial communities, fostering a dynamic environment of learning, networking, and idea exchange. This year, we have curated an array of programs that cater to the wide-ranging interests within our sector, including:

- buildingSMART Canada Annual BIM Summit
- Geomatics for the Public Good
- Geospatial AI
- Hydrospatial Advances
- The Canada Maps & Poster Gallery
- Reality Capture & Digital Twins
- Remotely Piloted Aircraft Systems (RPAS)
- Subsurface Utility Engineering Advances
- Earth Observation

We are also proud to announce that the summit will include a spotlight on Indigenous engagement initiatives in government infrastructure projects. This focus ensures that knowledge sharing and mentorship are inclusive, promoting diversity and cultural understanding within the industry's evolving landscape.

The summit will serve as a catalyst for collaboration, spotlighting the latest advancements in BIM and geospatial technology. The event will feature keynote presentations, panel discussions, workshops, and interactive exhibitions. Our trade show will showcase cutting-edge BIM and geospatial products, solutions, and services, providing exhibitors with an unparalleled platform to connect with industry leaders, share insights, and promote their offerings.

The Expo also includes a career fair, where leading Canadian organizations will scout talent from a diverse pool, including professionals, students, and graduates from institutions such as the University of Calgary and the Southern Alberta Institute of Technology (SAIT).

We are committed to providing our exhibitors and sponsors with exceptional value and opportunities to engage with the BIM community. Join us at the National Geomatics Expo 2024 to be part of this exciting journey and contribute to the advancement of our industry.

For more details and to review the bSC exhibitor and sponsorship package, please visit our website or contact our team directly.

Sincerely,

Jonathan Murphy  
CEO, GoGeomatics

# Canada's National Geomatics Expo 2024: Shaping the Future of Geospatial Technology

**Date:** October 28-30, 2024

**Venue:** Big Four Roadhouse, BMO Centre, Calgary, Alberta

Canada's National Geomatics Expo 2024 is the premier event for the geospatial industry, offering a unique platform for professionals, innovators, and thought leaders to converge, collaborate, and showcase the latest advancements in geomatics technology.

## Event Highlights

- 1. Extensive Exhibition Space:** The 2024 expo will cover 45,000 square feet of floor space, hosting over 50 exhibitors. This provides ample opportunity for attendees to explore the latest technologies, products, and services in the geomatics field. See list of 2023 Exhibitors and sponsors [here](#).
- 2. Robust Attendance:** Building on the success of 2023, which saw over 500 attendees, the 2024 event is poised to attract an even larger audience of geomatics professionals and practitioners from across Canada and beyond. See list of 2023 attendees [here](#).
- 3. Diverse Program Lineup:** The expo features a rich program of sessions and forums tailored to various facets of the geomatics industry:
  - [buildingSMART Canada Annual BIM Summit](#)
  - [Geomatics for the Public Good](#)
  - [Geospatial AI](#)
  - [Hydrospatial Advances](#)
  - [Reality Capture & Digital Twins](#)
  - [Remotely Piloted Aircraft Systems \(RPAS\)](#)
  - [Earth Observation](#)
  - [Subsurface Utility Engineering Advances](#)
  - [The Canada Maps & Poster Gallery](#)
  - [Awards Program](#)
  - [Fast Pitches: Pitch the Press](#)
- 4. Esteemed Keynote Speakers:** Engage with industry leaders, including Bryn Fosburgh, Senior Vice President of Trimble, and Dr. Gordon 'Oz' Osinski, a renowned expert in planetary geology and exploration.
- 5. Recognition of Excellence:** The new awards program celebrates outstanding achievements in geomatics, recognizing individuals and organizations for their contributions in categories such as innovation, leadership, and public sector service.
- 6. Interactive Networking Opportunities:** Attendees can connect with peers, industry experts, and potential collaborators through dedicated networking sessions and social events.
- 7. Career Development:** The career fair offers a platform for job seekers to explore opportunities and engage with recruiters from top geospatial firms.

## Collaborations and Partnerships

- **BuildingSMART Canada:** We are proud to collaborate with BuildingSMART Canada to present the Annual BIM Summit, highlighting the integration of Building Information Modeling (BIM) with geospatial technologies.
- **SAIT and University of Calgary:** Our partnerships with the Southern Alberta Institute of Technology (SAIT) and the University of Calgary's geomatics programs enhance the educational and professional development opportunities at the expo.

## For Exhibitors

Exhibiting at the National Geomatics Expo 2024 offers unparalleled visibility and access to a targeted audience of geospatial professionals. Benefits include:

- **Prime Exhibition Space:** Showcase your products and services in a high-traffic area to maximize exposure.
- **Speaking Opportunities:** Position your company as a thought leader by presenting at one of our technical sessions or workshops.
- **Brand Promotion:** Leverage our extensive marketing campaigns and promotional materials to increase brand awareness.
- **Networking and Lead Generation:** Engage directly with potential clients, partners, and decision-makers in the geomatics industry.

## Advisory Committee



**Jonathan Murphy**

**Expo Chair**  
CEO  
GoGeomatics Canada  
**Chair: Awards Program**



**Carina Butterworth**

**Educational Member**  
Instructor  
Southern Alberta Institute of  
Technology



**Gavin Shrock**

**Industry Member**  
Land Surveyor & Consulting Editor  
GoGeomatics  
**Chair: Fast Pitches: Pitch the Press**



**Gordon McElravy**

**Association Member**  
Business Development Manager  
buildingSMART Canada  
**Chair: bSC Annual BIM Summit**



**Mamatha Sanapala**

**Industry Member**  
Jr Software Developer  
Millennium EMS Solutions Ltd.



**Hongzhou Yang**

**Educational Member**  
Assistant Professor  
University of Calgary



**Alex Hill-Stosky**

**Industry Member**  
Manager of Reality Capture  
Development & Regulation  
Eagle Engineering & Consulting  
**Chair: Reality Capture & Digital Twins**



**Peter Srajer**

**Industry Member**  
Chief Scientist  
ProStar Geocorp  
**Chair: Geospatial AI**  
**Chair: Subsurface Utility  
Engineering Advances**



**Mary Jo Wagner**

**Media Member**  
Writing and Editing Consultant and  
Contractor  
**Chair: Fast Pitches: Pitch the Press**



**Kenneth Ang**

**Industry Member**

Project Manager / Geomatics Lead  
Terra Remote Sensing

**Chair: Remotely Piloted Aircraft  
Systems (RPAS)**



**Ted MacKinnon**

**Public Sector Member**

Senior Geomatics Technologist  
Natural Resources Canada

**Chair: The Canada Maps  
Program**



**Aleksander Kot**

**Strategic Advisor**

Accountant  
Clark Builders



**Amina Deiab, MPP, ICD.D**

**Industry Member**

Chief Executive Officer  
Alberta Insurance Council



**Mark Empey**

**Education Member**

Sessional Instructor  
University of Calgary

**Chair: Hydrospatial for Water  
Resilience Program**



**Anusuya Datta**

**Media Member**

Consulting Editor  
GoGeomatics Canada



## Travel

### Accommodations

Calgary is full of amazing places to stay, and for your convenience blocks of rooms have been reserved at:

The Hilton Garden Inn Calgary Downtown, 711 4 St. SE Suite A, Calgary, AB T2G 1N3

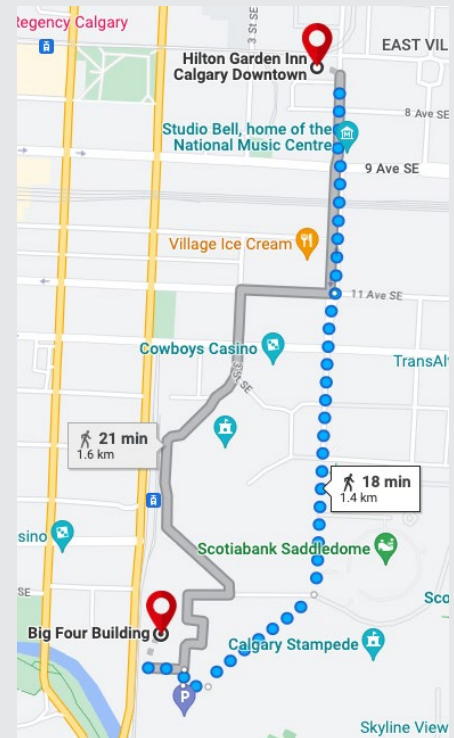
A limited number of rooms have been reserved. The special rate of \$164 CAD is available until October 01, 2024. For more information or to book, [please visit the reservation page](#). If you prefer to reserve your room by phone you can call the hotel and ask to be part of the GoGeomatics Canada Expo Room Block.

#### 1 KING BED



#### Room highlights

- Sleeps 2
- Mini refrigerator
- Scald-proof shower/tub
- Seating area with sofa
- Microwave
- Coffee maker
- 250 thread count sheets
- LCD TV
- Hairdryer
- Iron



### Transportation

**Airport:** Calgary International Airport (YYC)

- The airport is located 18.5 km / 11.5 mi from Hilton Garden Inn Calgary Downtown.

**C-Train**

- The Hilton Garden Inn is a 2-minute walk from trams at WB City Hall C-Train Station. From this station, you can get to downtown and the Big Four Building for free using the TD Free Fare Zone.

## Schedule

### Day 1 - October 28, 2024

#### Exhibitor Setup - 10:00 AM - 5:00 PM

More information will be provided to exhibitors closer to the date. For any questions or additional details, please contact Tessa at [events@gogeo.ca](mailto:events@gogeo.ca).

#### Workshops

[Storytelling for Geomatics, Engineering, and More](#)

[Getting Started With Arc Hydro to Support Watershed Modelling Workshop](#)

[Detect and Classify objects using deep learning in ArcGIS Workshop](#)

#### OGC Canada Forum

This event will bring together key stakeholders from across Canada's geospatial sector, including industry leaders, academics, indigenous communities, government representatives, and technologists, to continue vital discussions on advancing geospatial standards, interoperability, and spatial data infrastructure (SDI) in Canada.

[Learn more](#)

#### Eagle Engineering & Consulting Networking Reception - 5:00 PM

Taking place on the expo main floor in the Big Four Roadhouse, this exclusive event offers an opportunity to network with industry leaders, experts, and peers. Enjoy delicious snacks and canapés while you mingle, and take advantage of our cash bar to unwind and connect in a relaxed setting. Don't miss out on this fantastic kickoff event – [purchase your tickets](#) now and be part of an evening of engaging conversations and new collaborations!

#### Volunteer Pizza Party - 4:00 PM

GoGeomatics is hosting a pizza party for the volunteers setting up the Canada Maps and Poster Gallery at the National Geomatics Expo. It's a chance to enjoy some great food while connecting with fellow volunteers. After the event, you'll also have the opportunity to meet and mingle with exhibitors and speakers. Join us for a fun and rewarding evening!

### Day 2 - October 29, 2024

Expo & Career Fair Open - 8:00 AM

Welcome - 8:45 AM

Programs Begin - 9:00 AM

#### GoGeomatics Meetup - 4:00 PM

This lively party and networking event, free to attend, starts right after the day's sessions, offering a perfect blend of fun and professional interaction. Held on the expo main floor, the meetup features a cash bar to help you unwind and enjoy the evening. Join us for an exciting night of music, mingling, and making connections with fellow attendees.

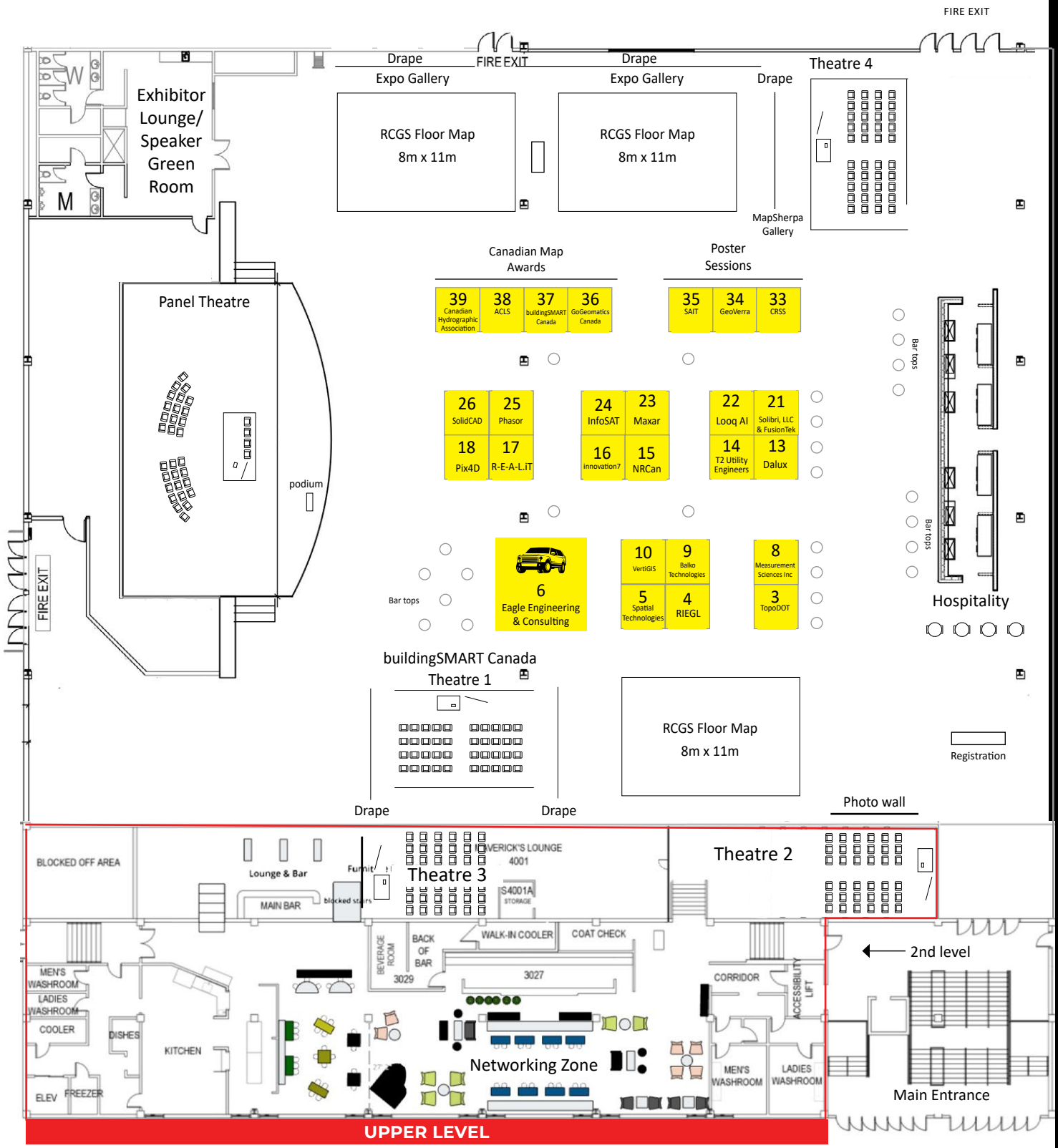
### Day 3 - October 30, 2024

Expo & Career Fair Open - 8:00 AM

Programs Begin - 9:00 AM

Expo Wrap Up - 3:30 PM

# Expo Floor Plan



\* floorplan subject to change

## buildingSMART Canada Booth Packages

The GoGeomatics expo Sponsorship and Exhibitor Package includes a broad range of opportunities to allow participants to help facilitate business-to-business (B2B) and business-to-government (B2G) connections, as well as government-to-government (G2G) interactions. Participants will be able to expand their networks, generate sales, increase services exposure, recruit new talent, expand the reach of their brand, and connect with decision-makers. The conference's agenda is curated by an advisory committee of government, business, and geospatial innovation leaders to ensure our event is endorsed by the most relevant organizations in the location technology sector.

### Regular Booth | 10' X 10'

\$3,400 CAD\* \$2,500 USD\*\*

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 8' skirted table with vinyl top
- 2 – padded chairs
- Booth ID foam core sign – 7" x 24"
- 2 Staff Exhibitor passes

### Double Booth | 10' X 20'

\$4,800 CAD\* \$3,500 USD\*\*

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 2 - 8' skirted table with vinyl top
- 4 – padded chairs
- Booth ID foam core sign – 7" x 24"
- 4 Staff Exhibitor passes

### Island Booth | 20' X 20'

\$8,000 CAD\* \$5,850 USD\*\*

Included:

- 1 power drop
- 4 - 8' skirted table with vinyl top
- 8 – padded chairs
- Waste basket
- Booth ID foam core sign – 7" x 24"
- 6 Staff Exhibitor passes

### Career Booth | 10' X 10'

\$2,800 CAD\* \$2,100 USD\*\*

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 8' skirted table with vinyl top
- 2 – padded chairs
- Booth ID sign – 7" x 24" on foam core
- 2 Staff Exhibitor passes

### Custom & Vehicle Booths

The event services team will work with you to create a custom installation for your booth. All options are on offer to make your booth the best it can be.

If you are hiring a third-party contractor to design & build your booth, make sure to contact us as soon as possible.

Please contact [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca) to discuss pricing.

## Design your own booth

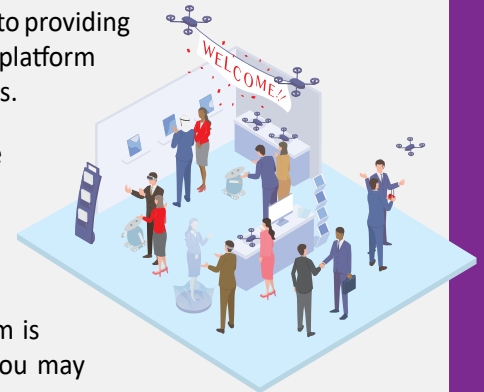
### GoGeomatics Expo Pricing - Per Square Foot

We are thrilled to offer our exhibition stand space at the competitive rate of \$32 CAD per square foot. This cost-effective pricing reflects our commitment to providing you with an affordable, yet high-quality, platform for showcasing your products and services.

With our flexible package, you have the freedom to be as imaginative and creative as you wish. This package allows you to start from scratch, offering a blank canvas for your unique vision. Our dedicated event services team is available to provide any extra services you may require.

For comparison, here are the rates for similar international events:

- Geo Week Denver: \$70 per square foot
- InterGeo Germany: \$51 per square foot



Booth opportunities close October 1, 2024 Prices subject to change \*Taxes are extra \*\* Approximate US dollar value

# National Geomatics Sponsorship Opportunities

As a GoGeomatics Expo Trade Show sponsor, your company will benefit from a variety of branding opportunities.

## PLATINUM EXPO SPONSOR & CO HOST

\$16,000 CAD\* (\$11,650 USD\*\*)

- 1 Available
- Branded registration desk and greet attendees
- Branded lanyards
- Welcome attendees at opening of the expo Oct 29th.
- 35 expo tickets (for clients & guests)
- 10x10 exhibitor booth
- Opportunity to provide GOBO signage of your logo
- Email list of attendees
- Logo on prominent signage
- Logo recognition on expo website and related email blasts
- Logo on program/app

## GOLD EXPO SPONSOR

\$10,000 CAD\* (\$7,300 USD\*\*)

- 20 expo tickets (for clients & guests)
- 10x10 exhibitor booth
- Opportunity to provide GOBO signage of your logo
- Email list of attendees
- Logo on prominent signage
- Logo recognition on expo website and related email blasts
- Logo on expo program/app

## SILVER EXPO SPONSOR

\$7,500 CAD\* (\$5,500 USD\*\*)

- 10 expo tickets (for clients & guests)
- 10x10 exhibitor booth
- Logo on prominent signage
- Logo recognition on expo website and related email blasts
- Logo on expo program/app

## BRONZE EXPO SPONSOR

\$2,500 CAD\* (\$1,850 USD\*\*)

- 5 expo tickets (for clients & guests)
- Logo on prominent signage
- Logo recognition on expo website and related email blasts
- Logo on expo program/app

INCLUDED IN THE NATIONAL GEOMATICS SPONSORSHIP PACKAGE	PLATINUM	GOLD	SILVER	BRONZE
	\$16,000 CAD*	\$10,000 CAD*	\$7,500 CAD*	\$2,500 CAD*
	\$11,650 USD**	\$7,300 USD**	\$5,500 USD**	\$1,850 USD**
Branded registration desk and greet attendees	✓			
Branded lanyards	✓			
Welcome attendees at opening of expo Oct 29	✓			
Expo tickets (for clients & guests)	35	20	10	5
10x10 exhibitor booth	✓	✓	✓	
Opportunity to provide a GOBO signage of your logo	✓	✓		
Email list of attendees	✓	✓		
Logo on prominent signage displayed	✓	✓	✓	✓
Logo recognition on expo website and related email blasts	✓	✓	✓	✓
Logo on program/app	✓	✓	✓	✓

\*Taxes are extra \*\* Approximate US dollar value

## Geomatics Programs Sponsorship Opportunities

### **bSC Annual BIM Summit: Digital Transformation of the Built Environment**

(2 day program)

This year's buildingSMART Canada summit will bring together professionals from the architecture, engineering, construction, and operation (AECO) industries, as well as leaders in geomatics, to explore the integration of building information modeling (BIM) and geospatial technologies. The collaboration highlights a shared commitment to advancing digital transformation and innovation across related sectors. Importantly bSC continues to engage the wider geomatics sector to raise the awareness of BIM and GIS interoperability and the future of digital twins.

**Program Components:** 1 keynote, 1 panel, 12 talks

### **Geomatics for the Public Good (1 day program)**

With growing demands for government transparency and efficiency, this program provides a platform for public servants to present their successful implementations of geomatic technologies. The program, will feature presentations from various departments demonstrating how geospatial innovations have addressed modern challenges and improved public welfare.

**Program components:** 1 keynote, 1 panel, 5 talks

### **Reality Capture & Digital Twins (1 day program)**

The 2024 Reality Capture Program invites contributions from professionals, researchers, and enthusiasts involved in advancing reality capture technologies. We seek insights on projects and solutions in Quasi-Terrestrial Lidar, including terrestrial, kinematic, human-carried, and robotic scanners, as well as mobile mappers. Additionally, we welcome discussions on photogrammetry, encompassing UAV, mobile, and innovative applications beyond traditional uses. This program aims to share knowledge, showcase innovative projects, and foster industry advancements.

**Program components:** 1 keynote, 1 panel, 6 talks

### **Geospatial AI (Half day program)**

The program aims to explore various dimensions of machine learning and artificial intelligence focusing on geospatial applications as well as technology Geospatial AI is transforming the speed at which we extract meaning from complex datasets, thereby aiding us in addressing the earth's most pressing challenges. It reveals and helps us perceive intricate patterns and relationships in a variety of data. We will dive into the potential of geomatics in addressing this exciting new field.

**Program components:** 1 keynote, 1 panel, 4 talks

### **Hydrospatial for Water Resilience Program (Half day program)**

The program aims to explore various dimensions of water resilience, focusing on the integration of geospatial technologies. From flood risk management to bathymetry and geospatial water datasets, we will dive into the potential of geomatics in addressing pressing water challenges.

**Program components:** 1 keynote, 1 panel, 4 talks

### **Remotely Piloted Aircraft Systems (RPAS) (Half day program)**

As an increasingly essential component of the Geospatial professional's toolkit, the focus of this year's program is to explore innovative applications, technological advancements, and new regulatory frameworks shaping the industry.

**Program components:** 1 panel, 1, keynote 4 talks

## Subsurface Utility Engineering Advances (Half day program)

This program encompasses a wide range of topics, including effective collection of subsurface utilities data, sophisticated mapping and modeling techniques tailored for SUE, and the application of geospatial technologies in utilities collection and mapping. It will also delve into critical infrastructure protection, focusing on the latest sensor technologies such as ground penetrating radar, and the integration of AI and machine learning for enhanced data analysis. Furthermore, the track will address crucial regulatory and governance issues, adhering to ASCE and CSA standards.

**Program components:** 1 keynote, 1 panel, 4 talks

## Earth Observation (Half day program)

Earth observation technologies are pivotal in advancing our understanding of the planet, offering critical insights into environmental monitoring, natural resource management, and disaster response. This year's Earth Observation and Geomatics program at the GoGeomatics Expo aims to highlight the latest advancements, applications, and innovations in this field.

**Program components:** 1 keynote, 1 panel, 4 talks

## Western Canadian Geolignite Career Fair (2 day program)

The Calgary Career Fair will take place October 29<sup>th</sup> & 30<sup>th</sup> in a dedicated area on the trade show floor of the GoGeomatics Expo.

This career fair is an excellent opportunity for your organization to showcase its vision, culture, and the exciting opportunities on offer. Engage with a diverse pool of candidates, including experienced professionals and emerging talents with fresh perspectives. Each candidate brings unique skills and innovative ideas, making your participation a strategic investment in the future of your organization and the geomatics sector.

The Western Canada Geolignite Career Fair is crucial for recruitment in both the public and private sectors, covering fields within geospatial, construction, engineering, climate resiliency, and remote sensing industries. Public sector agencies and private sector firms, ranging from GIS technology companies to construction and engineering firms, will find this event especially beneficial.

The fair presents recruitment opportunities across various roles such as GIS analysts, cartographers, surveyors, remote sensing specialists, lidar technicians, BIM coordinators, and many more. It is a key platform for connecting with professionals skilled in a range of dynamic fields.

## CanSLAM

The CanSLAM Circuit is an event to encourage SLAM manufacturers from all over the world to come to Canada and demo their units in controlled sites at geomatics institutions across the country. From there, we assess each data set for performance using set criteria, report on the results (without appointing 'winners' or 'losers'), present the findings at the GoGeomatics Expo, then make the data sets publicly available at no cost.



## Geomatics Programs Sponsorship Opportunities

As a GoGeomatics Expo program sponsor, your company will benefit from a variety of branding opportunities.

### GOLD PROGRAM SPONSOR

**\$5,200 CAD\*** (\$3,800 USD\*\*)

- speaking or keynote slot (subject to availability)
- 10x10 exhibitor booth
- 10 expo tickets (for clients & guests)
- Logo on program signage
- Logo recognition on expo website and related email blasts
- Logo on expo program/app

### BRONZE PROGRAM SPONSOR

**\$600 CAD\*** (\$450.00 USD\*\*)

- 2 expo tickets (for clients & guests)
- Logo on program signage
- Logo recognition on expo website and related email blasts
- Logo on expo program/app

### SILVER PROGRAM SPONSOR

**\$1,200 CAD\*** (900 USD\*\*)

- 5 expo tickets (for clients & guests)
- Logo on program signage
- Logo recognition on expo website and related email blasts
- Logo on expo program/app

INCLUDED IN THE NATIONAL GEOMATICS PROGRAMS SPONSORSHIP PACKAGE	GOLD	SILVER	BRONZE
		\$5,200 CAD*	\$1,200 CAD*
	\$3,800 USD**	\$900 USD**	\$450 USD**
Speaking or keynote slot (subject to availability)	✓		
Expo tickets (for clients & guests)	10	5	2
10x10 exhibitor booth	✓		
Logo on prominent program signage	✓	✓	✓
Logo on expo program/app	✓	✓	✓
Logo recognition on expo website and related email blasts	✓	✓	✓

\*Taxes are extra \*\* Approximate US dollar value



# Sponsorship & Exhibitor Registration Form

## Terms and Conditions

Please note that booth space is given on a first-come first-serve basis. *GoGeomatics Canada reserves the right to relocate booth assignments based on layout changes and exhibit hall reconfiguration.*

Initial here:

### Company Details

---

Name:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

HST/VAT/ID number:

Canadian:

Non-Canadian:

### Billing Address (if different)

---

Name:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

### Contact Person

---

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

### Alternative Contact

---

First Name:

Last Name:

Email Address:

Telephone:

## BOOTH

Booth Preferences: 1st                      2nd                      3rd

- Regular Booth (10' X 10') Returning exhibitors \$2,800 CAD\* (\$2,100 USD\*\*), New Exhibitors \$3,400 CAD\* (2,500 USD\*\*)
- Double Booth (10 'X 20') Returning exhibitors \$4,000 CAD\* (\$2,950 USD\*\*), New Exhibitors \$4,800 CAD\* (\$3,500 USD\*\*)
- Island Booth (20' X 20') Returning exhibitors \$8,000 CAD\* (\$5,850 USD\*\*)
- Custom Booth, \$32 CAD\* (\$25 USD\*\*) per square foot

## CAREER BOOTH (recruiting only)

Booth Preferences: 1st                      2nd                      3rd

- Regular Booth (10' X 10') \$3,500 CAD\* (\$2,600 USD\*\*)

## SPONSORSHIP

<b>National Geomatics Sponsorship:</b>	Platinum \$16,000 CAD* (\$11,650 USD**)	Gold \$10,000 CAD* (\$7,350 USD**)
	Silver \$7,500 CAD* (\$5,500 USD**)	Bronze \$2,500 CAD* (\$1,850 USD**)
<b>Geomatics Programs Sponsorship:</b>	Gold \$5,200 CAD* (\$3,800 USD**)	Silver \$1,200 CAD* (\$900 USD**)
	Bronze \$600 CAD* (\$450 USD**)	

## Other Sponsorship and Marketing Opportunities

- National Geomatics Networking Reception - \$3,000 CAD\* (\$2,200 USD\*\*)
- GoGeomatics Meetup - \$3,000 CAD\* (\$2,200 USD\*\*)
- Title Sponsorship of Hospitality Zone - \$1,000 CAD\* (\$750 USD\*\*)
- Title Sponsorship of Expo Map Gallery - \$1,000 CAD\* (\$750 USD\*\*)
- Internet Sponsorship - \$5,000 CAD\* (\$3,700 USD\*\*)

## ADDITIONAL TICKETS (Available for Platinum, Gold and Silver sponsors)

Extra tickets are \$125.00 CAD\* each. Indicate the number of additional tickets to purchase:

## TOTAL PURCHASE AMOUNT

Booth Total:

Sponsorship Total:

Tickets Total:

**Grand Total:**

Initials

\*Taxes are extra  
\*\* Approximate US dollar value

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## Payment Information

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### Deposit and Payment Schedule

- **Upon Signature:** 100% of total exhibit space cost due with application for exhibit space application.
- Your GoGeomatics Expo participation is confirmed only by full payment or deposit.  
If installments are needed, please contact Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)

Initial here:

**Cancellation Penalties:** Before July 31<sup>st</sup>, 2024 - 50% refund, after July 31<sup>st</sup>, 2024 - no refund.

Initial here:

**Failure to respect payment terms will result in a late penalty fee of 2% per month and does not release the contracted or financial obligation of the Exhibitor. Late penalty fees begin 30 days from invoicing.**

Initial here:

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### Payment Methods

1. Direct deposit      2. Credit Card      3. Canadian INTERAC e-Transfer

Direct Deposit can be organized for you by contacting Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)

If you pay via credit card there will be a 2.4% processing fee added to your invoice.

Taxes are extra.

Initial here:

Exhibitor agrees to receive all written and electronic correspondence from GoGeomatics Canada and official event contractors in reference to the Expo and all future GoGeomatics Canada events. This exhibit space application will become a contract upon Exhibitor's authorized signature and the GoGeomatics Canada's acceptance and approval.

Exhibitor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

### **Show Management Use**

Authorized GoGeomatics Canada Initials: \_\_\_\_\_ Date: \_\_\_\_\_

Assigned Booth Number: \_\_\_\_\_ Booth Type: \_\_\_\_\_

## Registration for co-exhibitors/co-brands

### Participation type

**Co-exhibitor:** We hereby apply for the admission of the company listed below to be represented as co-exhibitor at our booth by its own personnel, products and services. 10x20 booths and above are available to share.

Cost: 50% of booth base price.

**Co-brand:** We hereby apply for additional brand(s) to join our booth without additional personnel.

Cost: \$500 CAD\* (\$375 USD\*\*).

The additional brand is an exhibiting brand assigned to your booth. Includes the base exhibitor package. If you have more than one brand please contact us.

Name of Main Exhibitor:

### Co-exhibitor / Brand Details

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Name of co-exhibitor:

Company :

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

Canadian:

Non-Canadian:

### Contact Person

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First Name:

Last Name:

Job Title:

Email Address:

Telephone:

All services utilised by co-exhibitors will be invoiced directly to the main exhibitor.

Please invoice the co-exhibitors.

Submission of these registration documents provides confirmation that all terms of participation have been read and accepted.

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## Exhibitor Registrations

Regular Booth includes 2 Staff Exhibitor passes

Double Booth includes 4 Staff Exhibitor passes

Island Booth 6 Staff Exhibitor passes

*Additional tickets are \$125.00<sup>+tax</sup>.*

### Registration 1

Name:

Email Address:

Job Title:

Company name:

### Registration 2

Name:

Email Address:

Job Title:

Company name:

### Registration 3

Name:

Email Address:

Job Title:

Company name:

### Registration 4

Name:

Email Address:

Job Title:

Company name:

### Registration 5

Name:

Email Address:

Job Title:

Company name:

### Registration 6

Name:

Email Address:

Job Title:

Company name:

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# Brand & Description Confirmation Form

This form is to confirm your brand and company description to ensure that the Expo is promoting and marketing you correctly. Complete the form to showcase your brand, products, and services.

Are you:    Exhibiting    Sponsoring    Recruiting

## Marketing Materials

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Send us an eps version of your logo

Brand name you want use for website and signage

Website URL:

**Description of your organization suitable in Expo marketing materials:**

## Social Media Links

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Facebook (URL):

X:

LinkedIn (URL):

Other:

Other: