

# TWO GREAT GEOSPATIAL CAREER FAIRS

GeoIgnite  
**CAREER FAIR**  
OTTAWA • MAY 14, 2024



GeoIgnite   
**CAREER FAIR**  
CALGARY • OCT 29, 2024





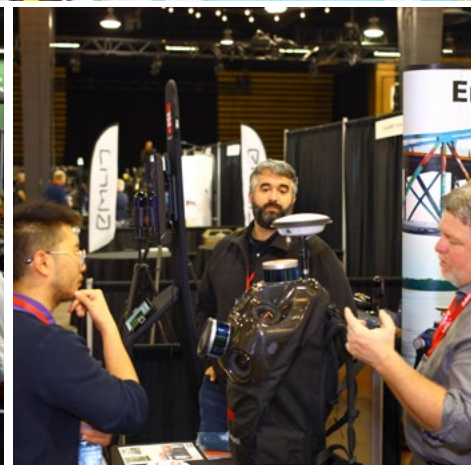
# GeoIgnite CAREER FAIR

OTTAWA • MAY 14, 2024



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Dear Colleagues,

Thank you for showing interest in our upcoming 2024 GeoIgnite Career Fairs in Canada. I am Jonathan Murphy, the founder of GoGeomatics Canada and a geospatial career coach. My career began as an archaeologist and evolved through various roles, including GIS analyst and geomatics manager, providing me with a broad spectrum of experiences within the geospatial sector. These experiences have fueled my passion for organizing key geospatial conferences and events for our community.

After graduating from COGS in 2003, I embarked on a venture to establish a geospatial job board, which has now become a significant part of the GoGeomatics Community. This job board, along with our events like the GeoIgnite Career Fairs and Meetups across Canada are crucial to the health and growth of our geospatial ecosystem, paralleling the impact of the National Geospatial Leadership Conference and the GoGeomatics Expo.

The first of our 2024 GeoIgnite Career Fairs will be held in Ottawa on May 14<sup>th</sup>, followed by another event in Calgary on October 29<sup>th</sup>. The Ottawa event is scheduled from 10:00 AM to 4:30 PM at the Ottawa Conference and Event Centre on Tremblay Road. Both career fairs are collocated with our national conferences GeoIgnite in Ottawa and the GoGeomatics Expo in Calgary. Each fair will feature a Career Fair Hall with recruiting booths and a Speaking Theatre for insightful career talks from recruiters and industry leaders.

Your participation in these events is not just an opportunity to find outstanding talent for your organization, but also a chance to contribute to the ongoing dialogue and advancement in the geomatics. Your involvement is invaluable to us and to the wider geospatial community.

I look forward to your engagement in making both the Ottawa and Calgary 2024 GeoIgnite Career Fairs remarkable successes.

Warm regards,

Jonathan Murphy  
Founder  
GoGeomatics Canada  
[JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)

## **Eastern Canadian Geolgnite Career Event**

**May 14<sup>th</sup>, 10 am to 4:30 pm • Ottawa Conference & Event Centre, 200 Coventry Rd**

### **INTRODUCTION**

We invite you to participate in the upcoming Eastern Canadian Geolgnite Career Fair by securing a recruiting booth. This event is an ideal platform for both federal government departments and private industry entities to connect with a talented and diverse group of geospatial professionals.

The Career fair takes place alongside Canada’s national Geospatial Leadership Conference Geolgnite 2024. The career fair is free for job seekers.

### **WHO SHOULD BE RECRUITING?**

This career fair is the perfect setting to showcase your organisations vision, culture, and the exciting opportunities you offer. Here, you will engage with a diverse pool of candidates, from experienced professionals to emerging talents with fresh perspectives, each bringing unique skills and innovative ideas to the table. Your participation is not just about filling vacancies; it’s an investment in the future of your organization and the geomatics sector at large.

The Geolgnite Career Fair is a pivotal recruitment opportunity for both public and private sectors, encompassing a spectrum of fields within the geospatial, construction, engineering, climate resiliency, and remote sensing industries. Public sector agencies focused on environmental management, urban planning, national defense, natural resource management, and climate resiliency initiatives, which all extensively utilize geospatial technologies, will find the event particularly advantageous. Similarly, private sector firms including GIS technology companies, remote sensing and lidar specialists, land surveying agencies, mapping services, construction, and engineering firms, and those specializing in Building Information Modeling (BIM) and reality capture technologies, are well-suited for this fair.

The fair offers recruitment opportunities across various roles like GIS analysts, cartographers, surveyors, remote sensing specialists, lidar technicians, BIM coordinators, climate resilience strategists, reality capture experts, construction project managers, and civil engineers. Software developers with expertise in spatial data are also highly sought after. This event is a key platform for connecting with professionals skilled in spatial analysis, data management, engineering design, climate resilience planning, BIM, lidar technology, and project management, making it an essential meeting point for advancing the goals of both public and private sector entities in these dynamic fields.

### **WHO ARE THE JOB SEEKERS?**

The Career Fair in Ottawa is a must-attend event for a wide array of individuals interested in the geospatial sector with a concentration of geospatial opportunities in one place at one time it is a draw for this talent pool. This includes new graduates eager to embark on their professional journeys, students seeking internships or insights into future career paths, and seasoned professionals looking to explore new opportunities or advancements in their fields. It’s also an invaluable opportunity for anyone considering a career shift into the geospatial industry, offering a unique platform to learn about the sector’s dynamics.

### **FORMAT**

The Geolgnite Career Fair, scheduled for May 14<sup>th</sup>, 2024, from 10:00 AM to 4:30 PM, will be held at the Ottawa Conference and Event Centre on Coventry Road. The Career fair runs concurrent to Canada’s national geospatial leadership event. This professionally curated event features a dedicated Career Fair Hall, where attendees can explore a variety of booths hosted by public and private sector organizations from the geospatial, construction, engineering, climate resiliency, and remote sensing industries. Alongside the hall, a separate Speaking Theatre will offer career talks from esteemed recruiters and industry leaders, providing valuable insights and networking opportunities. The event is thoughtfully structured to facilitate meaningful interactions between job seekers and potential employers. Additionally, attendees and participants will benefit from complimentary parking, ensuring a convenient and hassle-free experience at this premier career fair.

**Registration is Free for Job Seekers**

## OTTAWA PARTICIPATION PACKAGES

### RECRUITING BOOTH PACKAGE

Early Bird price before March 1<sup>st</sup>: \$2,000<sup>+tax</sup> (Regular price: \$2,500<sup>+tax</sup>)

#### KEY BENEFITS:

- All the recruiters get a speaking slot in the presentations to talk about their jobs and opportunities.
- Meal Package for Geolignite on May 14h of the career fair is \$200<sup>+tax</sup>
- For two days its \$400<sup>+tax</sup>.

## SPONSORSHIP LEVELS

### GOLD SPONSORSHIP

Early Bird price before March 1<sup>st</sup>: \$1,500<sup>+tax</sup> (Regular price: \$2,000<sup>+tax</sup>)

#### KEY BENEFITS:

- Prime booth location at Career Fair. (On a first come first serve basis.)
- Participation in end-of-day career panel.
- Top billing on signage and acknowledgement at Geolignite Leadership Conference.
- Access for 2 days to the entire program, and all meals and reception at Geolignite on May 14<sup>th</sup> & 15<sup>th</sup> and attendance on May 15<sup>th</sup>.

### SILVER SPONSORSHIP

Early Bird price before March 1<sup>st</sup>: \$1,000<sup>+tax</sup> (Regular price: \$1,500<sup>+tax</sup>)

#### KEY BENEFITS:

- Signage and acknowledgement at Geolignite Conference.
- Choice of speaking slot at Career Fair.
- Access for 2 days to the entire program, and all meals and reception at Geolignite on May 14<sup>th</sup> & 15<sup>th</sup> and attendance on May 15<sup>th</sup>.

# Western Canadian GeoIgnite Career Event

October 29<sup>th</sup>, 10 am to 4:30 pm

Big Four Roadhouse, 1801 Big Four Trail SE

The second career fair of 2024 is in the heart of the geomatics ecosystem, Calgary, in Western Canada. Calgary is the perfect place to host the career fair as it is home to the largest and most successful geomatics education programs in Canada. A great mix of professionals seeking new opportunities and young people starting their careers will be there. This is the second time we have hosted the career event in Calgary. We are proud to announce our partnership with the geomatics programs at SAIT, NAIT, and the University of Calgary, and we anticipate a great turnout from their students.

The Career Fair, taking place alongside Canada's Geospatial Technology Exposition in Calgary, is an invaluable opportunity for job seekers to connect with potential employers. The fair is free for job seekers.

## WHO SHOULD BE RECRUITING?

This career fair is an excellent opportunity for your organization to showcase its vision, culture, and the exciting opportunities on offer. Engage with a diverse pool of candidates, including experienced professionals and emerging talents with fresh perspectives. Each candidate brings unique skills and innovative ideas, making your participation a strategic investment in the future of your organization and the geomatics sector.

The Western Canada GeoIgnite Career Fair is crucial for recruitment in both the public and private sectors, covering fields within geospatial, construction, engineering, climate resiliency, and remote sensing industries. Public sector agencies and private sector firms, ranging from GIS technology companies to construction and engineering firms, will find this event especially beneficial.

The fair presents recruitment opportunities across various roles such as GIS analysts, cartographers, surveyors, remote sensing specialists, lidar technicians, BIM coordinators, and many more. It is a key platform for connecting with professionals skilled in a range of dynamic fields.

## WHO ARE THE JOB SEEKERS?

The Career Fair in Calgary is a must-attend event for individuals interested in the geospatial sector. We expect a significant presence of new graduates, students seeking internships, and seasoned professionals exploring new opportunities, thanks to our partnerships with SAIT, NAIT, and the University of Calgary.

## FORMAT

The GeoIgnite Career Fair, scheduled for October 29<sup>th</sup>, 2024, from 10:00 AM to 4:30 PM, will be held at the Big Four Roadhouse in the BMO Centre. Running concurrently with Canada's national geomatics expo, it features a dedicated Career Fair Hall and a Speaking Theatre for career talks from esteemed recruiters and industry leaders. This structure is designed to foster meaningful interactions between job seekers and potential employers.

**Registration is free for job seekers, and we look forward to seeing you there!**

# CALGARY PARTICIPATION PACKAGES

## BASIC BOOTH PACKAGE

Early Bird price before June 1<sup>st</sup>: \$2,000<sup>+tax</sup> (Regular price: \$2,500<sup>+tax</sup>)

### KEY BENEFITS:

- All the recruiters get a speaking slot in the presentations to talk about their jobs and opportunities.

## SPONSORSHIP LEVELS

### GOLD SPONSORSHIP

Early Bird price before June 1<sup>st</sup>: \$1,500<sup>+tax</sup> (Regular price: \$2,000<sup>+tax</sup>)

### KEY BENEFITS:

- Prime booth location at Career Fair. (On a first come first serve basis.)
- Participation in end-of-day career panel.
- Top billing on signage and acknowledgement at the GoGeomatics Expo.
- Access for 2 days to the entire program.

### SILVER SPONSORSHIP

Early Bird price before June 1<sup>st</sup>: \$1,000<sup>+tax</sup> (Regular price: \$1,500<sup>+tax</sup>)

### KEY BENEFITS:

- Signage and acknowledgement at the GoGeomatics Expo.
- Choice of speaking slot at Career Fair.
- Access for 2 days to the entire program.



## Booth Application Terms and Conditions

GoGeomatics Canada will do its best to provide you one of your preferred booths or something similar. Please note that booth space is given on a first-come first-serve basis. ***GoGeomatics Canada reserves the right to relocate booth assignments based on layout changes and exhibit hall reconfiguration.***

Initial here:

GeoIgnite Career Fair Ottawa

GeoIgnite Career Fair Calgary

Exhibit Space Cost: \$

Sponsorship

Gold

Silver

### Company Details

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Applicant full name:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

HST/VAT/ID number:

Canadian:

Non-Canadian:

### Billing Address (if different)

---

Full Name:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

### Contact Person

---

Full name:

Job Title:

Email Address:

Telephone:

### Alternative Contact

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Full name:

Job Title:

Email Address:

Telephone:





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## Payment Information

### Deposit and Payment Schedule

- **Upon Signature:** Full payment for the entire booth space cost is required upon submission of the this application.
- Your GeoIgnite Fair participation is confirmed only by full payment or deposit.  
If installments are needed, please contact Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)

Initial here:

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### Cancellation Penalties

**GeoIgnite Career Fair Ottawa** Before March 31<sup>st</sup>, 2024 - 50% refund, after March 31<sup>st</sup>, 2024 - no refund.

**GeoIgnite Career Fair Calgary** Before August 31<sup>st</sup>, 2024 - 50% refund, after August 31<sup>st</sup>, 2024 - no refund.

Initial here:

**Failure to respect payment terms will result in a late penalty fee of 2% per month and does not release the contracted or financial obligation of the applicant. Late penalty fees begin 30 days from invoicing.**

Initial here:

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### Payment Methods

1. Direct deposit

2. Credit Card

3. Canadian INTERAC e-Transfer

Direct Deposit can be organized for you by contacting Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)

If you pay via credit card there will be a 2.4% processing fee added to your invoice.

Taxes are extra.

Initial here:

Applicant agrees to receive all written and electronic correspondence from GoGeomatics Canada and official event contractors in reference to the Career Fair and all future GoGeomatics Canada events. This booth space application will become a contract upon the applicant's authorized signature and the GoGeomatics Canada's acceptance and approval.

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

### Show Management Use

Authorized GoGeomatics Canada Initials: \_\_\_\_\_ Date: \_\_\_\_\_

Assigned Booth Number: \_\_\_\_\_ Booth Type: \_\_\_\_\_

**Please sign and initial all necessary components and return via email to Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)**



## Panel/Speaking Abstract Form

### Speaker Details

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Name: \_\_\_\_\_ Professional Title: \_\_\_\_\_  
Company name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Website URL: \_\_\_\_\_

### Speaker's Social Media Links

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Facebook (URL): \_\_\_\_\_ X: \_\_\_\_\_  
LinkedIn (URL): \_\_\_\_\_ Other: \_\_\_\_\_  
Other: \_\_\_\_\_

Speaking Role:    Panelist    Speaker    Moderator    Other:

Title of Talk:

Abstract of Talk:

Speaker's Bio:

Notes, equipment, special needs:

Please return the completed form to [info@gogeomatics.ca](mailto:info@gogeomatics.ca) with your logo and headshot

*GoGeomatics reserves the right to modify the speaking schedule.*

**Please sign and initial all necessary components and return via email to Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)**