



**GOGEOMATICS**  
**EXPO**  **2023**  
**CALGARY**

# Canada's Geospatial & Location Tech Trade Show

**November 6-8, 2023**  
**Calgary, Alberta, Canada**

**Venue: The Big Four Roadhouse in the BMO Centre**



**GOGEOMATICS  
EXPO 2023**  
CALGARY

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Dear Colleagues,

I invite you to join us at the inaugural GoGeomatics Expo in Calgary, Alberta, from November 6<sup>th</sup> to 8<sup>th</sup>, 2023. The event is hosted on the world-famous grounds of the Calgary Stampede.

The GoGeomatics Expo is the seed that will grow into Canada's largest trade show and community event featuring all aspects of the location technology sector.

Geomatics encompasses all the methods and technologies used to collect, distribute, store, analyze, process, and present geographic data.

We invite everyone in geodesy, BIM, digital twins, AI, GIS, GNSS, hydrography, mapping, photogrammetry, remote sensing, earth observation, and surveying to attend.

Join us as we invite the Canadian and international community to experience the best of our sector.

Extensive B2B and B2G networking opportunities in vertical markets will introduce you to new customers and business partners. The trade show for all things "Geo" will introduce you to new products, data, services, and suppliers.

We are excited to launch a special industry activity during the Expo. The "scan-off" program will be a scan-to-scan comparison of LiDAR mapping platforms that utilize simultaneous localization and mapping (SLAM) technology against an established terrestrial LiDAR (TLiDAR) platform to determine overall effectiveness and efficiency. If you are interested in being a sponsor of our SLAM Scan-Off Program please get in touch.

Engage and interact with two of Canada's largest and most successful college and university geomatics engineering programs. We are working in partnership with institutions such as SAIT and the University of Calgary's Geomatics department. Our two geomatics education program partners, the University of Calgary and SAIT, will host an education program of talks and presentations.

The program includes four separate speaking programs. The first is our open call to speakers covering a wide range of topics related to geomatics. The second is our commercial track where you can present your company's offerings. The third is our Fast Pitch program where speakers will have 3 minutes to make their presentation, with 2 minutes of questions from the panel. The fourth is our education program.

Participating as an exhibitor, sponsor, speaker, or delegate can increase your corporate visibility, connect you to buyers and suppliers, expand your network, and/or launch new technologies and products.

The GoGeomatics sponsorship and exhibition package provides a wide range of options to address your corporate objectives: increase the exposure of a new company or product, promote corporate social responsibility, recruit some of Canada's most promising post-secondary geomatics students, and support GoGeomatics Canada in its goal to promote a vibrant geospatial sector.

Join us at GoGeomatics' Expo 2023 in Calgary to give your organization the opportunity to contribute directly to building a stronger, more competitive industry that provides social, economic, and environmental benefits for all Canadians.

Sincerely,  
Jonathan Murphy  
Managing Director, GoGeomatics Canada

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## About Canada's National Geomatics Expo

This is where Canada's geomatics sector is meeting for a show that will span manufacturers, service and data providers, professionals, academics, and thought leaders in the Canadian geospatial sector. Positioned in Calgary, Alberta, in the heart of Canada's geomatics sector, this is an annual event where companies in geomatics will do business and meet new partners, and the sharpest innovators will be there.

This expo is hosted by GoGeomatics Canada in consultation with our industry, government, academia, association, and media partners. This new expo is the first Geomatics Technology Exposition and is distinctive to the Northern America Geo sector. The goal is to become the "place to be" in Canada's geomatics community.

### Expo Goals

The primary goals of the GoGeomatics expo and the co-located career fair are:

1. Bring the community together for a national annual event and invite the international community to join us.
2. Engage Canada's natural resource sector, which utilizes geomatics and location technology services, data, hardware, and personnel.
3. Provide opportunities for learning, networking, and business development.
4. Showcase Canada's geomatics sector expertise and education programs, highlighting the nation's leadership in the field.
5. Foster a diverse and inclusive environment, welcoming participants from all backgrounds and promoting equal representation.
6. Plant the seed for the largest geomatics and geospatial intelligence trade show in Canada, featuring a comprehensive range of exhibitors, technologies, and industry insights.
7. Highlight and raise awareness of career opportunities for the next generation of highly qualified personnel.

### Expo Advisory Committee Members

**Jonathan Murphy**, Expo Chair, GoGeomatics Canada

**Carina Butterworth**, Educational Member, Instructor, Southern Alberta Institute of Technology

**Gavin Schrock**, Industry Member, Land Surveyor

**Gordon McElravy**, Association Member, Director, buildingSMART Canada

**Peter Srajer**, Industry Member, Chief Scientist, ProStar Geocorp

**Alex Hill-Stosky**, Industry Member, Eagle Engineering & Consulting

**Hongzhou Yang**, Educational Member, Assistant Professor, University of Calgary

**Kenneth Ang**, Industry Member, Project Manager / Geomatics Lead, Terra Remote Sensing

**Mamatha Sanapala**, Industry Member, GIS Developer, Peloton

**Aleksander Kot**, Strategic Advisor, Accountant, Doyle & Company Chartered Professional Accountants

### A Geomatics Expo in Western Canada

In 2015 Natural Resources Canada (NRCan), conducted research culminating in a report, "The Canadian Geomatics Environmental Scan and Value Study of the geospatial sector in Canada." This study identified 2,450 private sector firms providing geomatics products and services in Canada, which in 2013 contributed \$2.3 billion to Canada's GDP. That number has only grown.

The core of this geomatics investment is shown to be concentrated most highly in the Canadian Prairies, namely Alberta, Saskatchewan, and Manitoba, with regional distribution of geomatics employment there at (41%) of the total for Canada.

This makes Western Canada, with Calgary already a powerful drive of western Canada's economy, and that of the rest of Canada a great choice for Canada's national Geomatics expo.

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## Event Program

### November 3-5

SLAM Scan-off Course

### Monday, November 6

Exhibitor Setup  
Expo Opening Reception  
& Dinner, 5-6pm

### Tuesday, November 7

Expo First Day, 9am - 7pm  
Expo Party, 5pm - 7pm

### Wednesday, November 8

Expo Second Day, 9 am - 4pm  
Scan-off Results 11 - 12pm  
Fast Pitches 1:45-2:45pm

Every attendee of the GoGeomatics Expo will access an event program/app featuring information about our sponsors.

### Expo Ticket Pricing (Full 2 days)

Regular	Door
\$425 CAD* \$325 USD**	\$499 CAD* \$375 USD**
Oct1 <sup>st</sup> - Nov 5 <sup>th</sup>	At the Door

Prices subject to change \*Taxes are extra \*\* Approximate US dollar value

### On-site Displays

Sponsor logos will be featured on a variety of on-site signage and digital presentation formats.

### On-site Brand Integration

Branding of the event venues using decor, signage, and electronic displays to ensure excellent brand recognition and connection with the audience.

From electronic displays to event signage, various sponsor and exhibitor packages offer excellent brand recognition to connect with the participants at the GoGeomatics Expo.

### Expo Opening Reception & Dinner, November 6 - Ticketed Event

Join your colleagues at the official expo buffet dinner. Don't miss the party at the intersection of geospatial and the world! Tickets \$125 (approx. \$95 USD).

### Expo Party, November 7, 5pm - 7pm

Located on the trade show floor hospitality zone, this event is for all participants to close the end of the first day.

### Complimentary Networking Opportunities

Sponsorship packages include various complimentary passes so your staff can network directly with attendees to make new industry contacts, find partners and suppliers, and generate sales leads.

GoGeomatics offers various Sponsor levels to address your marketing and budgeting needs. Page 20 summarizes the benefits at each sponsorship level of sponsorship; please contact our Sponsor Lead if you have additional ideas or requests to address.

**Sponsor Contact:** Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)

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## GoGeomatics Expo Venue & Spaces

### [The GoGeomatics Expo venue](#)

#### **The Big Four Roadhouse**

1801 Big Four Trail SE, Calgary, AB T2G 2W1

We are excited to host our event on the grounds of the Calgary Stampede. The Big Four Roadhouse is the perfect space for the GoGeomatics expo. Our main exhibition hall is The Big Four Roadhouse. A space that is dynamic and accommodating.

#### **Expo Lounge**

The Expo lounge overlooks the main exhibition area. The title sponsor will enjoy this singular branding opportunity. Contact the sponsor program lead Jonathan Murphy for more information.

#### **The Educational/Workshop Theatre**

This space hosts the Expo workshops as well as our educational program. Our two geomatics education program partners, University of Calgary and SAIT will host talks and presentations. Within their own theatre space, this innovative program focuses on education, research, and technological advancements in the areas of developing new geospatial tools, harnessing big data through the IoT, satellites, 3D imaging, remote sensors, and autonomous robots.

#### **Theatre 1**

The largest theatre for talks within the Expo located in Bar 1912, set-up in theatre style for panels, presentations and networking.

#### **Theatre 2**

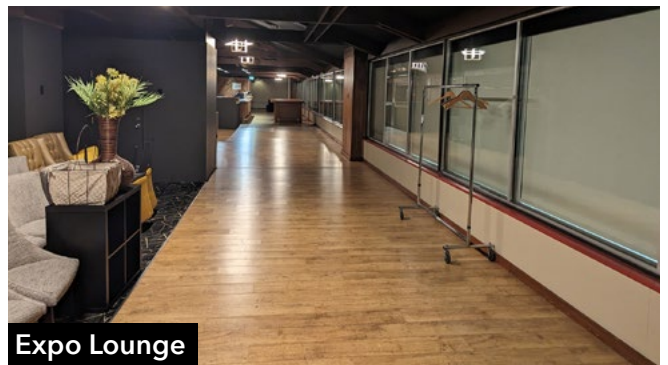
On the trade show floor in the heart of the Expo. This more intimate space provides opportunities for demonstrations, direct engagement and panels.

#### **Theatre 3**

Situated in the centre of the action, this theatre features panels, presentations and important talks.



**Main Exhibition Hall**



**Expo Lounge**

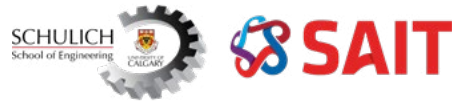


**Education Program Theatre**



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## Speaking Program



## Education Program

The national geomatics expo is pleased to host and partner with both the University of Calgary Geomatics Engineering Program and the SAIT Geomatics Program. The two programs have come together to host two days of talks, discussions, and research within the expo that will showcase the best from students, faculty, and researchers.

Whether you're a student, an industry professional, or a researcher, this is a fantastic opportunity to learn, connect, and collaborate with the community. You'll gain valuable insights into the latest trends and innovations and discover how they can be applied in real-world scenarios.

Our engaging program is designed to inspire and inform, with talks from distinguished guest speakers, interactive workshops, and engaging discussions about the latest research and breakthroughs. You'll leave feeling energized and empowered, with a wealth of knowledge and new connections in the Canadian and international geomatics community.

## Community Speaking Program

Whether you're an industry veteran, CEO, an academic researcher, an emerging talent, or part of the next generation of professionals, we encourage you to contribute to the GoGeomatics Expo. Any individual, association, business or level of government can submit a talk proposal on innovations, activities, brands, or initiatives or related subjects under the broad umbrella of geomatics.

### Why Speak at the National Canadian GoGeomatics Expo?

**Be a Voice:** Be a thought leader and inspire others in the geomatics community. Share your insights, experiences, and innovations to shape the future of the industry.

**Network with Experts:** Connect with a diverse range of professionals, including GIS specialists, engineers, surveyors, remote sensing experts, digital twins, AI, BIM, AEC, monitoring, cartographers, and more.

**Gain Recognition:** Elevate your professional profile and expand your influence by presenting at Canada's national industry event.

**Showcase Leadership:** Highlight technologies, methodologies, and best practices that are driving geomatics forward.

**Idea Exchange:** Engage in discussions, learn from fellow experts, and stay updated on the latest advancements in geomatics.

[Submit your talk.](#)





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## Commercial Speaking Program

The Expo is the perfect venue to announce new products or services. Present to motivated professionals and executives looking to learn about the latest market offerings.

We offer two theatre spaces for presentations, demonstration, talks and more. Each speaker will get a slot for 30 minutes.

### Speaking Opportunity Theatre 1 - \$1,000 CAD\* (\$750 USD\*\*)

Theatre 1 is on top of the stage, large. We will put the program together.

### Create a Panel

The Expo is a platform for discussion and engagement. Show your organizations leadership by hosting a panel. What panel would you like to create? GoGeomatics will help identify panelists.

### Host a Panel Theatre 1 - \$2,000 CAD\* (\$1,475 USD\*\*)

For these theatres, you will get a moderator and 4 panelists, and host a panel on a topic of your choice. We can help if needed, as well as put the program together.



## Fast Pitches!

Got a cool geomatics product, service, student project, or academic/science research project/paper? Pitch it to a select panel of geomatics press and industry experts at the GoGeomatics expo held in Calgary, November 6-8 2023.

Top picks will have their pitch written up as an online article published and promoted by GoGeomatics.

You'll have 3 minutes to make your presentation, with 2 minutes of questions from the panel. You can present a PowerPoint, do a live demonstration, or just do your best "standup pitch". This will be a fun way to practice your best rapid-fire pitch, inform the audience, and get a chance for broader exposure in the geomatics/geospatial community.

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## Activities

### The Geolgnite Calgary Career Fair

The Geolgnite Career fair in Calgary is planned as an annual event. Located within the country's largest density of geomatics and location technology companies, ranging from promising startups to leading global giants, Calgary is a hub for education R&D advancement in Canada.



GeoIgnite   
**CAREER FAIR**  
CALGARY 2023

The career fair is working closely with the University of Calgary and the Southern Alberta Institute of Technology (SAIT) to engage students and graduates.

GoGeomatics Canada, with its unparalleled communication channels in the sector, and the Expo, will promote the career fair alongside our partners. As an annual event, the opportunity to hire talent with a passion for technology is unique. Motivated job seekers in the area of computer science, programming, data science, geomatics, surveying, GIS, reality capture, digital twins, BIM, and location technologies will be eager to engage and learn.

**Setup for the event.** Located separately but side by side with the Expo, the career fair will be composed of an exhibitor hall with booths, and a separate area for networking, interviews, and presentations.

The career fair will be free for job seekers.

[Download the career fair participation package](#)

### Expo Opening Reception & Dinner Nov. 6, 5pm



Join us for a memorable evening at the Canadian GoGeomatics Expo opening reception & dinner on November 6th, 2023, in Calgary. This ticketed event will be an exceptional opportunity for exhibitors to network and engage with like-minded professionals in a relaxed setting.

The dinner will be held in the stunning Calgary Stampede, and it will be catered with delicious food. You'll have a chance to meet and greet fellow exhibitors, exchange ideas, and build lasting connections before the main event on the 7th and 8th.

Our Expo opening reception & dinner is a fantastic way to start the expo experience and make the most out of your time in Calgary. We encourage you to take advantage of this opportunity to showcase your brand, discuss your products and services with prospective clients, and gain a competitive edge in the industry.

### Expo Party Nov. 7, 5pm

The end of the first day of the National Canadian GoGeomatics Expo is being marked by a lively party eagerly anticipated by all participants. The venue where the party is taking place is none other than the floor of the tradeshow, known for hosting incredible rock concerts and shows during the Calgary Stampede. It promises to be a lot of fun, with an atmosphere buzzing with excitement and energy as attendees mingle, network, and celebrate the end of a successful day.



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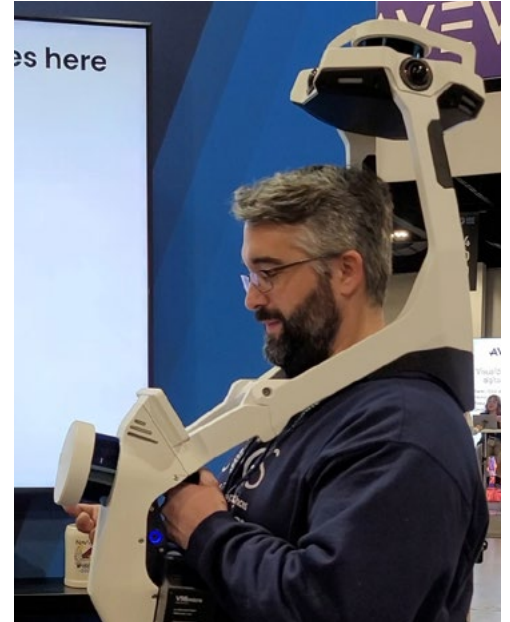
## SLAM Scan-Off Program

GoGeomatics is excited to present a special industry activity during the Expo. The “scan-off” will be a scan-to-scan comparison of LiDAR mapping platforms that utilize simultaneous localization and mapping (SLAM) technology against an established terrestrial LiDAR (TLiDAR) platform to determine overall effectiveness and efficiency.

Invitations will be sent to the following SLAM system providers and/or their representatives to participate in a common evaluation of their platforms under controlled environments and conditions:

- **Leica Geosystems** - ‘BLK’ scanner series scanner
- **NavVis** - VLX 2nd generation scanner
- **Gexcel** - HERON scanner
- **AutoMap** - Terrus series scanner
- **Emesent** - ST-X scanner
- **GreenValley International** - LiGrip or LiBackpack scanner
- **Feima Robotics** - SLAM100 scanner
- **Z+F** - FlexScan22 platform
- **Kudan Artisan** - Handheld mapping Dev Kit
- **Stonex** - X120GO scanner
- **GeoSLAM** - ZEB series of scanners

We are working in partnership with SAIT’s and the University of Calgary’s Geomatics department. If you are interested in being a sponsor of our SLAM Scan-Off please get in touch.



## Expo Demonstration & Training

Calling all Demonstrators! Showcase your technology in front of practitioners, industry influencers, the next generation of highly qualified personal and government decision-makers. Applications for demonstrations close on September 30th- you don't want to miss this opportunity!

Time slots available: 30 min, 45 min, 60 min

There are two spaces available:

### 1. Inside the Expo hall (Theatre 2)

This space is setup in a theatre style with podium, table, and a big screen monitor. Please let us know if you require special equipment in your submission form.

### 2. Exterior of the Expo hall (Parking lot)

The outdoor space is provided close to the entrance of the in the parking lot. This area will be cordoned off for your use.

Ideas for Demonstrations:

- Take people through a hands on demo of your tools
- Explain how you solved a problem leveraging geomatics
- Showcase your latest software or hardware
- Walkthrough your data or service
- Present a case study with a client or partner

[SUBMIT YOUR DEMONSTRATION](#)



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# Travel

## Accommodations

Calgary is full of amazing places to stay, and for your convenience blocks of rooms have been reserved at:

The Hilton Garden Inn Calgary Downtown, 711 4 St. SE Suite A, Calgary, AB T2G 1N3

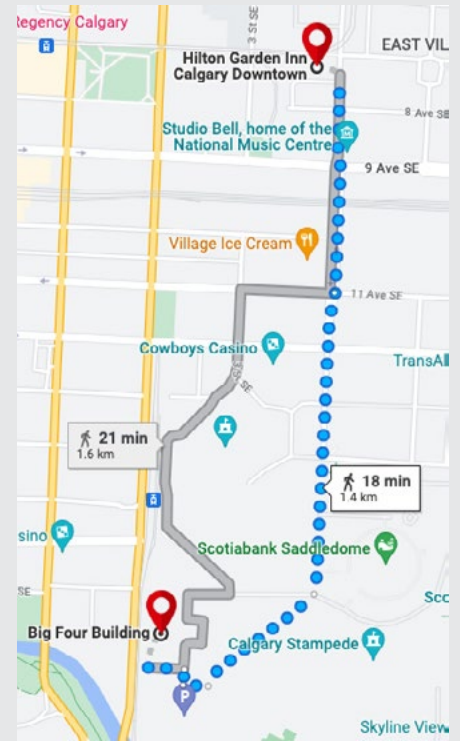
A limited number of rooms have been reserved. The special rate of \$160 CAD (approx. \$120 USD) is available until October 07, 2023. For more information, please visit the [reservation page](#).

### 1 KING BED



### Room highlights

- Sleeps 2
- Mini refrigerator
- Scald-proof shower/tub
- Seating area with sofa
- Microwave
- Coffee maker
- 250 thread count sheets
- LCD TV
- Hairdryer
- Iron



## Transportation

**Airport:** Calgary International Airport (YYC)

- The airport is located 18.5 km / 11.5 mi from Hilton Garden Inn Calgary Downtown.

**C-Train**

- The Hilton Garden Inn is a 2-minute walk from trams at WB City Hall C-Train Station. From this station, you can get to downtown and the Big Four Building for free using the TD Free Fare Zone.

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## About GoGeomatics Canada

GoGeomatics Canada, founded in 2011, is your gateway to the Canadian Geomatics community. We are the most popular magazine in Canada's geospatial sector for geospatial news, events, jobs, community engagement, and communications. Hundreds of Canadian geomatics organizations post their jobs, news, and events on GoGeomatics Canada. We have published over 2,000 Canadian geomatics articles, and our Canadian Spatial Times newsletter has 6,000+ subscribers. Geolgnite is the premier brand for "Geo" leadership and Trade Show events in Canada. Organized and hosted by GoGeomatics, we are the platform for sharing ideas, engaging the sector, business development, and sustaining and growing the community.

There's a limited number of exhibitor booths and sponsorship packages available, so save the date and join us November 6-8, 2023, in Calgary. Contact GoGeomatics today to learn more about delegate, exhibitor, and sponsorship opportunities!

## The GoGeomatics Network

### Survey of Subscribers

- Working Professionals: 61.7 %
- Managers/Executives: 25.6%
- Job Seekers: 7.5 %
- Students: 5.3 %

### Our Reach

GoGeomatics Twitter: ..... 10,700 followers  
GoGeomatics LinkedIn ..... Group: 5,000+  
GoGeomatics Facebook Page: ..... 2,200  
Canadian Spatial Times Newsletter: .....6,000+  
GoGeomatics Meetup Groups: ..... 4,000  
GIS & Geomatics Jobs Group: ..... 4,000  
Canadian Geospatial Community Group: ..... 9,000

## Brand and Visibility

The GoGeomatics Expo sponsors and exhibitors benefit from a variety of branding opportunities. We'll showcase your brand with pre-event marketing, on-site promotions (with event signage, photo opportunities, and social posts), and post-event (thank you letters, inclusion in next year's brochures, permanent web pages, etc.).

Here's a brief outline of our benefits:

### Website & Electronic Advertisements

Event ads with sponsor recognition will be promoted in various industry and association print publications, e-newsletters, partner blogs, and websites.

### Email Campaign

The event and its sponsors will be promoted via a series of email communications sent directly to the inboxes of thousands of industry professionals.

### Canadian Spatial Times Weekly Newsletter

Sponsors will be mentioned in nationwide press releases and included in GoGeomatics slideshow presentations, so get your logo to us today! 6,000+ subscribers

### Social Media

The event and its sponsors will be promoted via the GoGeomatics Canada magazine as well as our popular social media accounts on Facebook, Twitter & LinkedIn accounts.

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## GoGeomatics Expo Sponsorship & Marketing Opportunities

Expo sponsorships offer an opportunity to communicate directly with customers and stakeholders within the Geospatial sector. Our marketing reach is growing daily, cementing GoGeomatics Expo Calgary 2023 as the leading business voice of Geomatics in Canada.

### Benefits of Sponsoring the Calgary GoGeomatics Expo?

- This is one of the largest Geospatial trade shows in Canada.
- Join the growing geomatics community and engage your target audience face to face.
- Create awareness and visibility for your product or service.
- An opportunity to create brand loyalty by engaging with your target audience at one of our events.
- Reinforce your company image as a leader in your field.
- Build sales relationships and sales for your services and products.
- Demonstrate your value directly to the target audience.

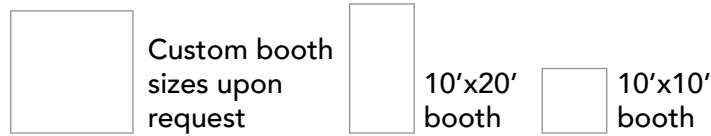
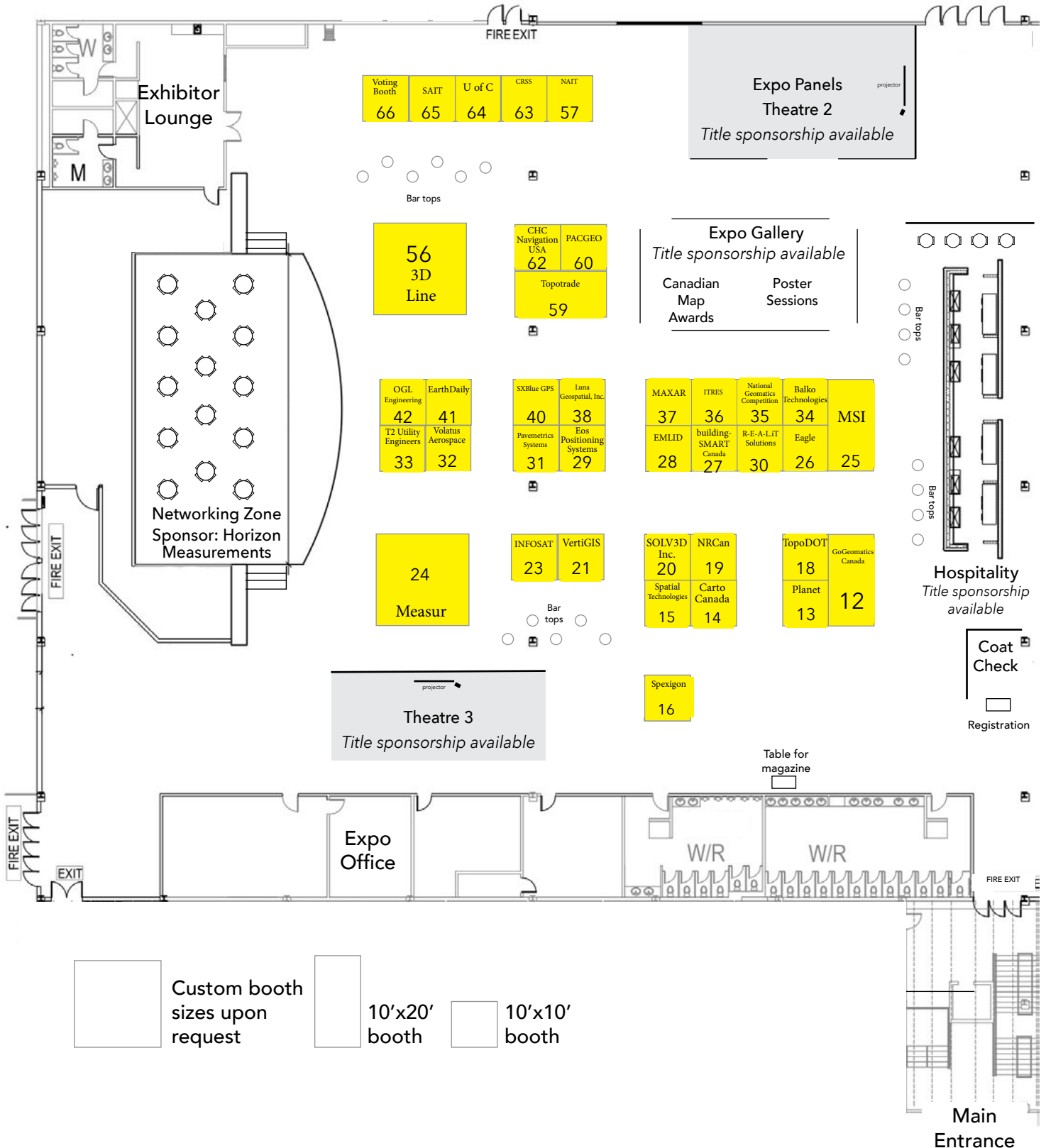








# EXPO FLOOR PLAN

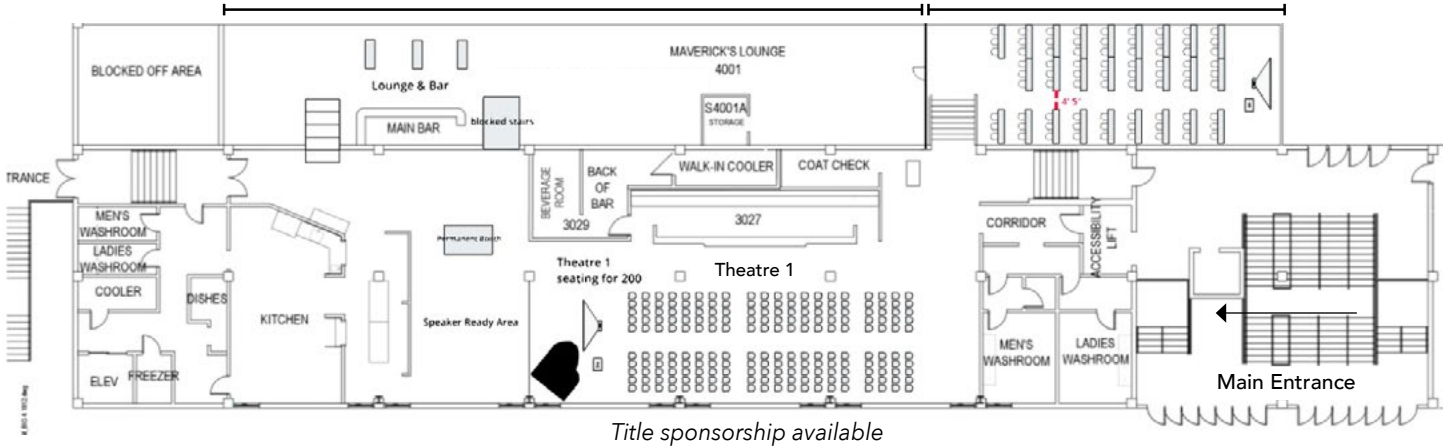


\* floorplan subject to change

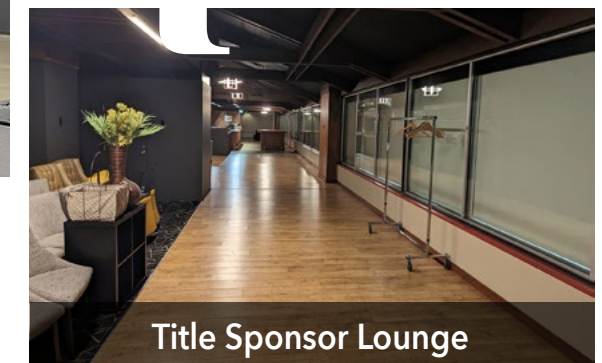
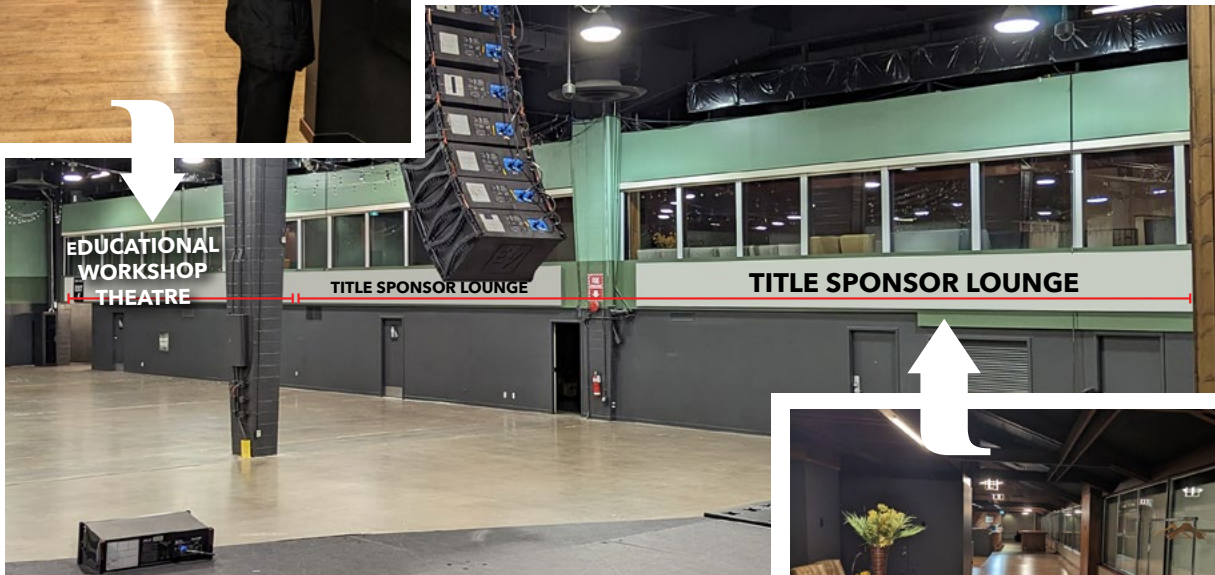
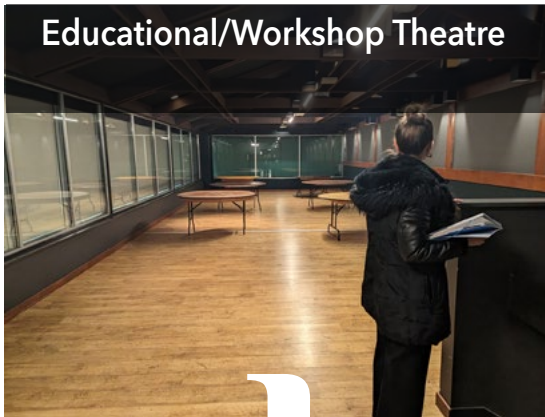


Murphy's Lounge

Educational/Workshop Theatre  
*Title sponsorship available*



*Title sponsorship available*



\* floor plan subject to change



## GoGeomatics Expo Booth Packages

The GoGeomatics expo Sponsorship and Exhibitor Package includes a broad range of opportunities to allow participants to help facilitate business-to-business (B2B) and business-to-government (B2G) connections, as well as government-to-government (G2G) interactions. Participants will be able to expand their networks, generate sales, increase services exposure, recruit new talent, expand the reach of their brand, and connect with decision-makers. The conference's agenda has been curated by an advisory committee of government, business, and geospatial innovation leaders to ensure our event is endorsed by the most relevant organizations in the location technology sector.

### Exhibitor list

3-D Line Locating Ltd	56	ITRES	36	R-E-A-LiT Solutions	30
Balko Technologies	34	Luna Geospatial, Inc.	38	SAIT	65
buildingSMART Canada	27	MAXAR	37	SOLV3D Inc.	20
CartoCanada	14	Measur	24	Spatial Technologies	15
CHC Navigation USA	62	Measurement Sciences Inc	25	Spexigon	16
CRSS	63	National Geomatics Competition		SXBlue GPS	40
Eagle Engineering & Consulting	26	Northern Alberta Institute of Technology	57	T2 Utility Engineers	33
EarthDaily	41	Natural Resources Canada	19	TopoDOT	18
Emild	28	OGL Engineering	42	Topotrade	59
Eos Positioning Systems	29	Pacific Geomatics	60	University of Calgary	64
GoGeomatics	12	Pavemetrics Systems	31	VertiGIS	21
InfoSat	23	Planet	13	Volatus Aerospace	32
				Expo Voting Booth	66

### Regular Booth | 10' X 10'

**\$3,500 CAD\*** (\$2,625 USD\*\*)

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 6' skirted table with vinyl top
- 2 - padded chairs
- Booth ID sign - 7" x 24" on foam core
- 2 Staff Exhibitor passes

### Double Booth | 10' X 20'

**\$6,000 CAD\*** (\$4,425 USD\*\*)

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 2 - 6' skirted table with vinyl top
- 4 - padded chairs
- Booth ID sign - 7" x 24" on foam core
- 4 Staff Exhibitor passes

### Island Booth | 20' X 20'

**\$9,500 CAD\*** (\$7,000 USD\*\*)

Included:

- 1 power drop
- 4 - 6' skirted table with vinyl top
- 8 - padded chairs
- Waste basket
- Booth ID sign - 7" x 24" on foam core
- 8 Staff Exhibitor passes

### Custom & Vehicle Booths

The event services team will work with you to create a custom installation for your booth. All options are on offer to make your booth the best it can be.

If you are hiring a third-party contractor to design & build your booth, make sure to contact us as soon as possible.

**Please contact**

[JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca) to discuss pricing.

**Booth opportunities close October 6, 2023**

Prices subject to change \*Taxes are extra \*\* Approximate US dollar value

## Opportunities & Benefits

INCLUDED IN SPONSORSHIP PARTICIPATION PACKAGE	PLATINUM	GOLD	SILVER	BRONZE	PARTNER
	Contact us		\$10,000 CAD*	\$7,500 CAD*	\$2,500 CAD*
		\$7,350 USD**	\$5,525 USD**	\$1,850 USD**	\$550 USD**
Logo recognition on expo website and related email blasts	✓	✓	✓	✓	✓
Logo on expo program/app	✓	✓	✓	✓	✓
Logo on prominent expo signage displayed at the expo	✓	✓	✓	✓	
Logo on step and repeat event photo wall backdrop	✓	✓	✓	✓	
Open the expo morning of day 1	✓				
Open the expo on day two with other gold sponsors		✓			
Complimentary expo registrations (ticket value at \$499 each)	<b>25</b>	<b>10</b>	<b>5</b>		
10x10 exhibitor booth in expo	✓	✓	✓		
Opportunity to provide sponsor signage	✓	✓			
Complimentary speaker slot in expo	✓	✓	✓		
Title sponsorship of lounge with cash bar overlooking the Expo	✓				

\*Taxes are extra \*\* Approximate US dollar value

## Other Sponsorship and Marketing Opportunities:

- Demo Zone - Timeslots
  - 30 min \$500 CAD\* (\$375 USD\*\*)
  - 45 min \$750 CAD\* (\$575 USD\*\*)
  - 60 min \$1,000 CAD\* (\$750 USD\*\*)
- Expo Opening Reception & Dinner Sponsor Nov 6 - \$2,500 CAD\* (\$1,850 USD\*\*)
- Expo Party Sponsor Nov 7 - \$3,000 CAD\* (\$2,250 USD\*\*)
- SLAM Scan-off Sponsor - \$2,000 CAD\* (\$1,525 USD\*\*)
- Lanyard Sponsor **CLAIMED**
- Title Sponsorship of Networking Zone Sponsor **CLAIMED**
- Title Sponsorship of Theatre 1 - \$1,000 CAD\* (\$750 USD\*\*)
- Title Sponsorship of Theatre 2 - \$1,000 CAD\* (\$750 USD\*\*)
- Title Sponsorship of Theatre 3 - \$1,000 CAD\* (\$750 USD\*\*)
- Title Sponsorship of Expo Gallery - \$1,000 CAD\* (\$750 USD\*\*)
- Title Sponsorship of Hospitality Zone - \$1,000 CAD\* (\$750 USD\*\*)

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As a GoGeomatics Expo Trade Show sponsor, your company will benefit from a variety of branding opportunities as we promote this year's conference. Below is an outline of our marketing opportunities to showcase your brand:

✳ **PLATINUM SPONSOR & EXP CO HOST**

1 Available

Sponsorship highlights:

- Exclusive lounge and meeting space with bar overlooking the exhibit hall floor
- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage displayed at the expo
- Logo on step and repeat event photo wall backdrop
- Open the expo morning of day 1
- 25 complimentary expo registration
- 10x10 exhibitor booth in expo
- Opportunity to provide sponsor signage
- 2 Complimentary speaker slots in expo

✳ **GOLD SPONSOR - \$10,000 CAD\*** (\$7,350 USD\*\*)

Sponsorship highlights:

- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage displayed at the expo
- Logo on step and repeat event photo wall backdrop
- Open the expo on day two with other gold sponsors
- 10 complimentary expo registration
- 10x10 exhibitor booth in expo
- Opportunity to provide sponsor signage
- 1 Complimentary speaker slot in expo

✳ **SILVER SPONSOR - \$7,500 CAD\*** (\$5,525 USD\*\*)

Sponsorship highlights:

- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage displayed at the expo
- Logo on step and repeat event photo wall backdrop
- 5 complimentary expo registration
- 10x10 exhibitor booth in expo
- 1 Complimentary speaker slot in expo

✳ **BRONZE SPONSOR - \$2,500 CAD\*** (\$1,850 USD\*\*)

Sponsorship highlights:

- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage displayed at the expo
- Logo on step and repeat event photo wall backdrop

✳ **PARTNER SPONSOR - \$750 CAD\*** (\$550 USD\*\*)

Sponsorship highlights:

- Logo recognition on expo website and related email blasts
- Logo on expo program/app

**BASE EXHIBITOR PACKAGE - Included**

- Inclusion: exhibitor list
- Logo on expo program/app

Prices subject to change  
\*Taxes are extra  
\*\* Approximate US dollar value



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## APPENDIX

### Look who signed up for news on attending, exhibiting and participating

- 3-D Line Locating Ltd.
- AECOM
- Airborne Imaging Inc / Barr Geospatial Solutions
- Alietum Ltd
- Altalis Ltd.
- Aspen Planers Ltd.
- ATaub
- BELIZE
- Balko Technologies
- Beyond180
- Blue Marble Geographics
- Calgary Alpha House Society
- Caltech
- Carleton University
- CHARTWELL Resource Group Ltd.
- City of Beaumont, AB
- City of Chestermere
- City of Kamloops
- City of Saint John
- COGS
- Colliers
- Crown-Indigenous Relations and Northern Affairs Canada
- Cyanic Automation
- Department of National Defence
- Eagle Engineering
- Eagle Mapping Ltd
- Eagle Telecom Ltd.
- Ember Archaeology
- Eos Positioning Systems
- EOSPATIAL Inc
- Fizoptika Malta
- Geodinva
- GeoVerra Inc.
- GMGI Solutions Limited
- GoGeomatics
- Government of New Brunswick
- Guida Surveying Inc
- GVI
- Hexagon
- High mapping and building construction
- ib vogt Latvia
- IBI Group Geomatics (Canada) Inc.
- Infrastructure Canada
- Jakarta
- Jay Dee Constructors, Inc.
- Kasicloud
- Kerr Wood Leidal Associates Ltd
- Kidco Construction
- Korral
- LandSolutions Inc.
- Leica Geosystems Ltd.
- Lethbridge College
- Lucid Eloquence
- Luna Geospatial, Inc.
- MD of Greenview #16
- Measurement Sciences Inc
- Meridian surveys
- Midwest Surveys
- Mitacs
- MOBIA Technology Innovations
- Mosaic
- MRC Vaudreuil Soulanges
- Municipality of Clarington
- Natural Resources Canada
- Near
- Northern Alberta Institute of Technology
- NOVA IMS
- NV5 Geospatial
- O.J. Pipelines
- OEC
- Olds College
- Planet
- Planit Measuring
- PointCab GmbH
- ProStar
- Registration of deeds and lands org.
- Renaissance Geoscience Consulting
- RIEGL Canada
- RIEGL USA Inc.
- Saskatchewan Ministry of Agriculture
- Satellogic
- Service New Brunswick
- Six Nations of the Grand River
- Skinner Geomatics
- SolidCAD
- Statistics Canada
- Stonex USA
- Strathcona County
- Suncor
- Teledyne Optech
- Terra Remote Sensing
- The City of Calgary
- Thompson-Nicola Regional District
- Trans Mountain Canada
- Transport Canada
- Trimble Inc.
- TurnTech Solutions Inc
- University of Lethbridge
- University of Udine
- Urban Systems
- Vecow
- Vertex Resource Group

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# Exhibitor Registration

## Terms and Conditions

Please review the GoGeomatics Canada Expo Floor Plan on page 16 and indicate your top-three booth spaces. GoGeomatics Canada will do its best to provide you one of your preferred booths or something similar. Please note that booth space is given on a first-come first-serve basis. **GoGeomatics Canada reserves the right to relocate booth assignments based on layout changes and exhibit hall reconfiguration.**

Initial here:

Booth Preferences: 1<sup>st</sup>          2<sup>nd</sup>          3<sup>rd</sup>          Exhibit Space Cost: \$

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### Exhibitor's Company Details

Name of Exhibitor: \_\_\_\_\_ Company name: \_\_\_\_\_  
Street: \_\_\_\_\_ City: \_\_\_\_\_  
Province or State: \_\_\_\_\_ Postal or ZIP Code: \_\_\_\_\_ Country: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Telephone: \_\_\_\_\_  
Website URL: \_\_\_\_\_  
HST/VAT/ID number: \_\_\_\_\_ Canadian: \_\_\_\_\_ Non-Canadian: \_\_\_\_\_

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### Billing Address (if different)

Name of Exhibitor: \_\_\_\_\_ Company name: \_\_\_\_\_  
Street: \_\_\_\_\_ City: \_\_\_\_\_  
Province or State: \_\_\_\_\_ Postal or ZIP Code: \_\_\_\_\_ Country: \_\_\_\_\_

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### Contact Person

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

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### Alternative Contact

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

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## Sponsorship Opportunities

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Platinum - contact us

Gold - \$10,000 CAD\* (\$7,350 USD\*\*)

Silver - \$7,500 CAD\* (\$5,525 USD\*\*)

Bronze - \$2,500 CAD\* (\$1,850 USD\*\*)

Partner - \$750 CAD\* (\$550 USD\*\*)

## Other Sponsorship and Marketing Opportunities

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Speaking Opportunity Theatre 1 - \$1,000 CAD\* (\$750 USD\*\*)

Speaking Opportunity Theatre 2 - \$1,000 CAD\* (\$750 USD\*\*)

Sponsor a Panel Theatre 2 or 3 - \$1,000 CAD\* (\$750 USD\*\*)

Theatre 2 - Timeslots

- 30 min \$500 CAD\* (\$375 USD\*\*)

- 45 min \$750 CAD\* (\$575 USD\*\*)

- 60 min \$1,000 CAD\* (\$750 USD\*\*)

Expo Opening Reception & Dinner Sponsor Nov 6 - \$2,500 CAD\* (\$1,850 USD\*\*)

Expo Party Sponsor Nov 7 - \$3,000 CAD\* (\$2,250 USD\*\*)

SLAM Scan-off Sponsor - \$2,000 CAD\* (\$1,525 USD\*\*)

Lanyard Sponsor **CLAIMED**

Title Sponsorship of Networking Zone Sponsor **CLAIMED**

Title Sponsorship of Theatre 1 - \$1,000 CAD\* (\$750 USD\*\*)

Title Sponsorship of - Theatre 2 - \$1,000 CAD\* (\$750 USD\*\*)

Title Sponsorship of Theatre 3 - \$1,000 CAD\* (\$750 USD\*\*)

Title Sponsorship of Hospitality Zone - \$1,000 CAD\* (\$750 USD\*\*)

Title Sponsorship of Expo Gallery - \$1,000 CAD\* (\$750 USD\*\*)

\*Taxes are extra  
\*\* Approximate US dollar value

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## Payment Information

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### Deposit and Payment Schedule

- **Upon Signature:** 100% of total exhibit space cost due with application for exhibit space application.
- Your GoGeomatics Expo participation is confirmed only by full payment or deposit.  
If installments are needed, please contact Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)

Initial here:

**Cancellation Penalties:** Before Oct 6<sup>th</sup>, 2023 - 50% refund, after Oct 6<sup>th</sup>, 2023 - no refund.

Initial here:

**Failure to respect payment terms will result in a late penalty fee of 2% per month and does not release the contracted or financial obligation of the Exhibitor. Late penalty fees begin 30 days from invoicing.**

Initial here:

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### Payment Methods

1. Direct deposit      2. Credit Card      3. Canadian INTERAC e-Transfer

Direct Deposit can be organized for you by contacting Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)

If you pay via credit card there will be a 2.4% processing fee added to your invoice.

Taxes are extra.

Initial here:

Exhibitor agrees to receive all written and electronic correspondence from GoGeomatics Canada and official event contractors in reference to the Expo and all future GoGeomatics Canada events. This exhibit space application will become a contract upon Exhibitor's authorized signature and the GoGeomatics Canada's acceptance and approval.

Exhibitor Signature: \_\_\_\_\_ Date:

Printed Name:

### **Show Management Use**

Authorized GoGeomatics Canada Initials: \_\_\_\_\_ Date:

Assigned Booth Number: \_\_\_\_\_ Booth Type:



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## Registration for co-exhibitors/co-brands

### Participation type

**Co-exhibitor:** We hereby apply for the admission of the company listed below to be represented as co-exhibitor at our booth by its own personel, products and services. 10x20 booths and above are available to share.  
Cost: 50% of booth base price.

**Co-brand:** We hereby apply for additional brand(s) to join our booth without additional personel.  
Cost: \$500 CAD\* (\$375 USD\*\*).

The additional brand is an exhibiting brand assigned to your booth. Includes the base exhibitor package. If you have more than one brand please contact us.

Name of Main Exhibitor:

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### Co-exhibitor / Brand Details

Name of co-exhibitor:

Company :

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

Canadian:

Non-Canadian:

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### Contact Person

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

All services utilised by co-exhibitors will be invoiced directly to the main exhibitor.

Please invoice the co-exhibitors.

Submimssion of these registration documents provides confirmation that all terms of participation have been read and accepted.