



**GOGEOMATICS**  
**EXPO  2024**

# Exhibition & Sponsorship

**October 28-30, 2024**  
**Calgary, Alberta, Canada**

The Big Four Roadhouse  
in the BMO Centre

# THANK YOU TO OUR 2023 SPONSORS & PARTNERS

## GOLD SPONSOR



## SILVER SPONSORS



## Lanyard & Partner Sponsor



## Partner Sponsor

## EDUCATIONAL PARTNERS



## EDUCATIONAL SPONSOR



## SUPPORTING & PARTICIPATING ASSOCIATIONS



## MEDIA & EVENT PARTNERS



## GoGeomatics Expo Booth Packages

The GoGeomatics expo Sponsorship and Exhibitor Package includes a broad range of opportunities to allow participants to help facilitate business-to-business (B2B) and business-to-government (B2G) connections, as well as government-to-government (G2G) interactions. Participants will be able to expand their networks, generate sales, increase services exposure, recruit new talent, expand the reach of their brand, and connect with decision-makers. The conference's agenda is curated by an advisory committee of government, business, and geospatial innovation leaders to ensure our event is endorsed by the most relevant organizations in the location technology sector.

### Regular Booth | 10' X 10'

**\$3,500 CAD\*** (\$2,625 USD\*\*)

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 6' skirted table with vinyl top
- 2 – padded chairs
- Booth ID sign – 7" x 24" on foam core
- 2 Staff Exhibitor passes

### Double Booth | 10' X 20'

**\$6,000 CAD\*** (\$4,425 USD\*\*)

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 2 - 6' skirted table with vinyl top
- 4 – padded chairs
- Booth ID sign – 7" x 24" on foam core
- 4 Staff Exhibitor passes

### Island Booth | 20' X 20'

**\$9,500 CAD\*** (\$7,000 USD\*\*)

Included:

- 1 power drop
- 4 - 6' skirted table with vinyl top
- 8 – padded chairs
- Waste basket
- Booth ID sign – 7" x 24" on foam core
- 6 Staff Exhibitor passes

## Design your own booth

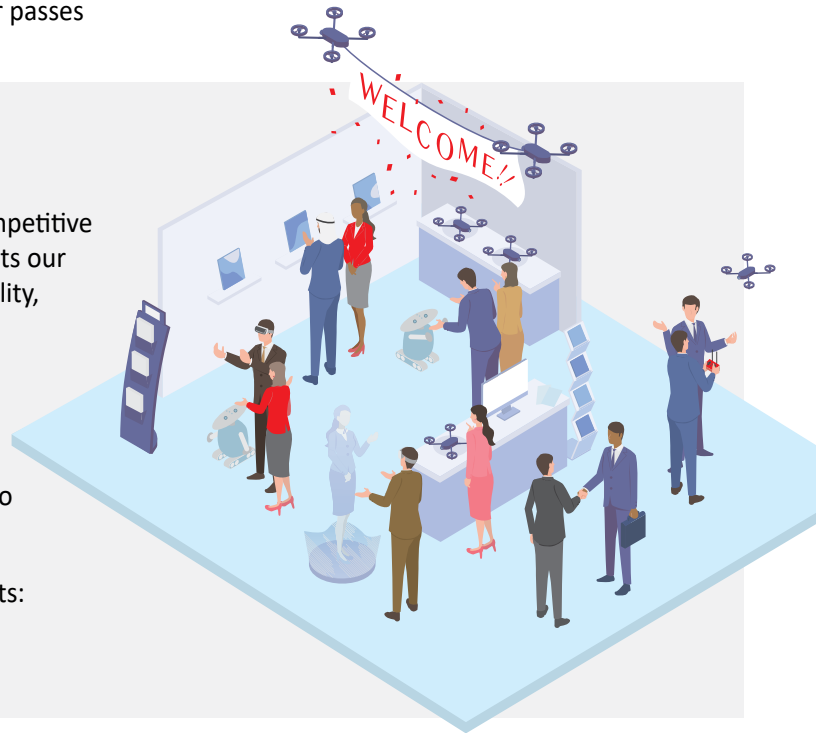
### GoGeomatics Expo Pricing - Per Square Foot

We are thrilled to offer our exhibition stand space at the competitive rate of \$33 CAD per square foot. This cost-effective pricing reflects our commitment to providing you with an affordable, yet high-quality, platform for showcasing your products and services.

With our flexible package, you have the freedom to be as imaginative and creative as you wish. This package allows you to start from scratch, offering a blank canvas for your unique vision. Our dedicated event services team is available to provide any extra services you may require.

For comparison, here are the rates for similar international events:

- Geo Week Denver: \$70 per square foot
- InterGeo Germany: \$51 per square foot



### Custom & Vehicle Booths

The event services team will work with you to create a custom installation for your booth. All options are on offer to make your booth the best it can be.

If you are hiring a third-party contractor to design & build your booth, make sure to contact us as soon as possible.

Please contact [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca) to discuss pricing.

### Booth opportunities close October 1, 2024

Prices subject to change \*Taxes are extra \*\* Approximate US dollar value

# Sponsorship Opportunities

As a GoGeomatics Expo Trade Show sponsor, your company will benefit from a variety of branding opportunities.

## PLATINUM SPONSOR & EXP CO HOST (contact us for pricing)

1 Available

Sponsorship highlights:

- Keynote & 3 speaking slots in expo
- Open the expo morning of day 1
- 50 complimentary expo registration
- 10x10 exhibitor booth in expo Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage at the expo
- Opportunity to provide sponsor signage

## GOLD SPONSOR - \$10,000 CAD\* (\$7,350 USD\*\*)

Sponsorship highlights:

- 2 speaking slots in expo
- Open the expo on day two with other gold sponsors
- 30 complimentary expo registration
- 10x10 exhibitor booth in expo
- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage at the expo
- Opportunity to provide sponsor signage

## SILVER SPONSOR - \$7,500 CAD\* (\$5,525 USD\*\*)

Sponsorship highlights:

- 1 speaking slot in expo
- 20 complimentary expo registration
- 10x10 exhibitor booth in expo
- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage at the expo

## BRONZE SPONSOR - \$2,500 CAD\* (\$1,850 USD\*\*)

Sponsorship highlights:

- 10 complimentary expo registration
- Logo recognition on expo website and related email blasts
- Logo on expo program/app
- Logo on prominent expo signage at the expo

## PARTNER SPONSOR - \$750 CAD\* (\$550 USD\*\*)

Sponsorship highlights:

- 2 complimentary expo registration
- Logo recognition on expo website and related email blasts
- Logo on expo program/app

## BASE EXHIBITOR PACKAGE - Included

- Inclusion: exhibitor list
- Logo on expo program/app

INCLUDED IN SPONSORSHIP PARTICIPATION PACKAGE	PLATINUM	GOLD	SILVER	BRONZE	PARTNER
	Contact us	\$10,000 CAD*	\$7,500 CAD*	\$2,500 CAD*	\$750 CAD*
		\$7,350 USD**	\$5,525 USD**	\$1,850 USD**	\$550 USD**
Speaker slot in expo	✓	✓	✓		
Open the expo morning of day 1	✓				
Open the expo on day two with other gold sponsors		✓			
Complimentary expo registrations	50	30	20	10	2
10x10 exhibitor booth in expo	✓	✓	✓		
Opportunity to provide a GOBO signage of your logo	✓	✓			
Logo on prominent expo signage displayed at the expo	✓	✓	✓	✓	
Logo on expo program/app	✓	✓	✓	✓	✓
Logo recognition on expo website and related email blasts	✓	✓	✓	✓	✓

\*Taxes are extra \*\* Approximate US dollar value



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# Sponsorship & Exhibitor Registration Form

## Terms and Conditions

Please note that booth space is given on a first-come first-serve basis. *GoGeomatics Canada reserves the right to relocate booth assignments based on layout changes and exhibit hall reconfiguration.*

Initial here:

### Company Details

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Name:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

HST/VAT/ID number:

Canadian:

Non-Canadian:

### Billing Address (if different)

---

Name:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

### Contact Person

---

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

### Alternative Contact

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First Name:

Last Name:

Email Address:

Telephone:

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## BOOTH

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Booth Preferences: 1st                      2nd                      3rd

Regular Booth (10' X 10') \$3,500 CAD\* (\$2,625 USD\*\*)

Double Booth (10 'X 20') \$6,000 CAD\* (\$4,425 USD\*\*)

Island Booth (20' X 20') \$9,500 CAD\* (\$7,000 USD\*\*)

Custom Booth (\$33 CAD per square foot)

## CAREER BOOTH (recruiting only)

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Booth Preferences: 1st                      2nd                      3rd

Regular Booth (10' X 10') \$3,000 CAD\* (\$2,225 USD\*\*)

## SPONSORSHIP

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<b>Sponsorship Level:</b>	Platinum \$	Gold 10,000 CAD* (7,350 USD)*	Silver \$7,500 CAD* (5,525 USD)*
	Bronze \$2,500 CAD* (1,850 USD)*	Partner \$750 CAD* (550 USD)*	

### Other Sponsorship and Marketing Opportunities

Expo Opening Reception Sponsor Nov 6 - \$2,500 CAD\* (\$1,850 USD\*\*)

Expo Party Sponsor - \$3,000 CAD\* (\$2,250 USD\*\*)

Lanyard Sponsor - \$5,000 CAD\* (\$3,675 USD\*\*)

Title Sponsorship of Panel Theatre - \$1,000 CAD\* (\$750 USD\*\*)

Title Sponsorship of Theatre 2 - \$1,000 CAD\* (\$750 USD\*\*)

Title Sponsorship of Theatre 3 - \$1,000 CAD\* (\$750 USD\*\*)

Title Sponsorship of Theatre 4 - \$1,000 CAD\* (\$750 USD\*\*)

Title Sponsorship of Hospitality Zone - \$1,000 CAD\* (\$750 USD\*\*)

Title Sponsorship of Expo Gallery - \$1,000 CAD\* (\$750 USD\*\*)

Internet Sponsorship - \$5,000 CAD\* (\$3,750 USD\*\*)

## ADDITIONAL TICKETS (Available for Platinum, Gold and Silver sponsors)

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Extra tickets are \$150<sup>tax</sup> each. Indicate the number of additional tickets to purchase:

## TOTAL PURCHASE AMOUNT

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Booth Total:

Sponsorship Total:

Tickets Total:

**Grand Total:**

Initials

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## Payment Information

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### Deposit and Payment Schedule

- **Upon Signature:** 100% of total exhibit space cost due with application for exhibit space application.
- Your GoGeomatics Expo participation is confirmed only by full payment or deposit.  
If installments are needed, please contact Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)

Initial here:

**Cancellation Penalties:** Before March 31<sup>st</sup>, 2024 - 50% refund, after March 31<sup>st</sup>, 2024 - no refund.

Initial here:

**Failure to respect payment terms will result in a late penalty fee of 2% per month and does not release the contracted or financial obligation of the Exhibitor. Late penalty fees begin 30 days from invoicing.**

Initial here:

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### Payment Methods

1. Direct deposit      2. Credit Card      3. Canadian INTERAC e-Transfer

Direct Deposit can be organized for you by contacting Jonathan Murphy at [JonathanMurphy@gogeo.ca](mailto:JonathanMurphy@gogeo.ca)

If you pay via credit card there will be a 2.4% processing fee added to your invoice.

Taxes are extra.

Initial here:

Exhibitor agrees to receive all written and electronic correspondence from GoGeomatics Canada and official event contractors in reference to the Expo and all future GoGeomatics Canada events. This exhibit space application will become a contract upon Exhibitor's authorized signature and the GoGeomatics Canada's acceptance and approval.

Exhibitor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

### **Show Management Use**

Authorized GoGeomatics Canada Initials: \_\_\_\_\_ Date: \_\_\_\_\_

Assigned Booth Number: \_\_\_\_\_ Booth Type: \_\_\_\_\_



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## Registration for co-exhibitors/co-brands

### Participation type

**Co-exhibitor:** We hereby apply for the admission of the company listed below to be represented as co-exhibitor at our booth by its own personel, products and services. 10x20 booths and above are available to share.

Cost: 50% of booth base price.

**Co-brand:** We hereby apply for additional brand(s) to join our booth without additional personel.

Cost: \$500 CAD\* (\$375 USD\*\*).

The additional brand is an exhibiting brand assigned to your booth. Includes the base exhibitor package. If you have more than one brand please contact us.

Name of Main Exhibitor:

### Co-exhibitor / Brand Details

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Name of co-exhibitor:

Company :

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

Canadian:

Non-Canadian:

### Contact Person

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First Name:

Last Name:

Job Title:

Email Address:

Telephone:

All services utilised by co-exhibitors will be invoiced directly to the main exhibitor.

Please invoice the co-exhibitors.

Submimssion of these registration documents provides confirmation that all terms of participation have been read and accepted.