

3RD annual

NATIONAL GEOMATICS EXPO



CANADA'S NATIONAL
GOGEOMATICS
EXPO 2025

November 3-5, 2025

Big Four Roadhouse
Calgary, Alberta

EXHIBITOR & SPONSOR INFORMATION PACKAGE

**Where Innovation
Meets Opportunity**



THANK YOU TO OUR 2024 SPONSORS & PARTNERS

PLATINUM



ENGINEERING & CONSULTING

GOLD



SILVER



BRONZE



EDUCATION PARTNERS



EDUCATION SPONSOR



SUPPORTING & PARTICIPATING ASSOCIATIONS



MEDIA & EVENT PARTNERS



TABLE OF CONTENTS

Canada's National Geomatics Expo 2025: Where Innovation Meets Opportunity	5
Advisory Committee	7
Travel	8
Schedule	9
Expo Ticket Pricing (Full 2 days).....	9
National Geomatics Programs	10
Expo Floor Plan.....	11
GoGeomatics Expo Booth Packages	12
National Geomatics Sponsorship Opportunities	13
Visibility Packages.....	14
Other Sponsorship and Marketing Opportunities	15
Sponsorship & Exhibitor Registration Form.....	16
Exhibitor Registrations	20
Brand & Description Confirmation Form.....	21

[2024 LIST OF ATTENDEES](#)

[2024 LIST OF EXHIBITORS](#)

[2024 LIST OF SPONSORS](#)

Dear Colleagues,

On behalf of GoGeomatics Canada, I am pleased to invite you to participate as an exhibitor or sponsor at the 2025 National Geomatics Expo, taking place from November 3-5, 2025, in Calgary, Alberta.

This year marks the **3rd edition of the Expo**, and we are excited to build on the success of our previous events as we bring together geospatial professionals, innovators, and thought leaders in one dynamic, collaborative space. As we navigate a shifting global trade landscape, it's more important than ever to strengthen our domestic industries and promote collaboration across Canada's geospatial sector.

As the largest geomatics event in Canada, the Expo presents a unique opportunity for international companies looking to enter the Canadian market and network with potential resellers, partners, and customers. At a time when Canada is increasingly focused on advancing its industries and becoming more self-reliant, there is a growing emphasis on diversifying supply chains and expanding networks of service providers, seeking new partnerships beyond traditional markets. The Expo provides the ideal platform to forge these connections, expand networks, and discover opportunities for growth and innovation within one of the fastest-growing geospatial markets in the world.

Calgary, located in the heart of Western Canada, is the perfect host city for this premier event. Known for its thriving technology and innovation sectors, Calgary plays a central role in driving energy, infrastructure, and urban development in the region. The city's strong focus on sustainability, resilience, and smart city initiatives aligns with the Expo's mission to showcase cutting-edge technology shaping the future of industries not only in Western Canada but across the country and beyond. Additionally, we have strong ties with two of Canada's largest and most successful geomatics engineering programs – the University of Calgary's Geomatics Department and SAIT.

The 2025 Expo will showcase cutting-edge technologies and innovations that are shaping industries not just in Canada, but globally. With a carefully curated program featuring keynote presentations, panel discussions, hands-on workshops, and an extensive exhibition floor, this event promises to be the ideal platform for networking, learning, and growth.

Key program highlights for this year include:

- Building Information Modeling (BIM)
- AEC Geomatics: Chaos to Clarity
- Geospatial AI
- Earth Observation
- Geomatics for the Public Good
- Reality Capture & Digital Twins
- Remotely Piloted Aircraft Systems (RPAS)

In addition to the program tracks, the Expo will offer opportunities for attendees to engage with new products, solutions, and services from leading companies in the geomatics industry. Our mission is to encourage collaboration and knowledge sharing, providing a platform for businesses to connect with key stakeholders in government, industry, and academia.

As an exhibitor or sponsor, you will have the opportunity to showcase your brand, meet potential clients, resellers, and collaborators, and engage in meaningful conversations about the future of geospatial technology. By participating, you will not only help sustain and advance Canada's geospatial ecosystem but also gain insight into the country's growing, self-reliant market, positioning itself for continued growth in this evolving global environment.

We look forward to your participation and the chance to make the 2025 National Geomatics Expo our most successful event yet.



Cheers!
Jonathan Murphy
CEO and President, GoGeomatics

Canada's National Geomatics Expo 2025: Where Innovation Meets Opportunity

Date: November 3-5, 2025

Location: Big Four Roadhouse, 1801 Big Four Trail SE, Calgary, Canada

The National Geomatics Expo 2025 offers something for everyone -- from engineers and developers to policymakers and business leaders. This event is not just about learning; it's about engaging with the future of geospatial technology, discovering new solutions, and creating lasting collaborations that will drive the industry forward.

Exhibition Space

Spread over **24,000 square feet**, the Expo floor will host over exhibitors, providing a dynamic platform to showcase the latest products, services, and technological advancements. Exhibitors will have the opportunity to engage with industry leaders, government representatives, and decision-makers, fostering connections that drive business growth and collaboration.

Gateway to the Canadian Market

The National Geomatics Expo 2025 offers a unique opportunity for international companies to enter the Canadian market. Whether you are seeking to connect with resellers, partners, or customers, this premier event brings together industry leaders, government representatives, and decision-makers from across the geospatial sector. As Canada's largest geospatial gathering, it provides an ideal platform for expanding your presence, building relationships, and tapping into one of the world's fastest-growing geospatial markets.

Networking and Collaboration

Collaboration is a core theme of the Expo, with opportunities to connect with experts, government agencies, and industry leaders. Attendees can engage in meaningful discussions, foster new relationships, and collaborate on driving innovation across the geospatial sector.

Annual Awards

The National Geomatics Awards recognize outstanding achievements in innovation, leadership, and public sector service, honoring those who are pushing the boundaries of technology. The awards process begins months ahead of the Expo. Nominations are open to the public, and after a thorough review, a list of finalists is announced. The GoGeomatics community then has the opportunity to vote for their choice of winners. The awards will be presented at the Expo, where the winners will be celebrated for their achievements.

Fast Pitches: Pitch the Press

One of the most exciting features of the Expo is the Fast Pitches: Pitch the Press program. Participants will have the opportunity to pitch their latest products, solutions, or breakthroughs, directly to a panel of media professionals and industry journalists. It is an excellent opportunity for companies—both established and startups to amplify their presence at the Expo, and gain valuable media exposure and potentially attracting attention from new partners, clients, and investors.

Media Corner

Expo 2025 will feature a dedicated Media Corner, providing a hub for journalists and media professionals covering the latest developments in geospatial technology. This exclusive space will be attended by experts specializing in geospatial and related technologies, ready to conduct interviews, write stories, and offer extensive coverage of the event.

In addition to media coverage, the Media Corner will host a writing workshop specifically targeted at content marketers in the geospatial industry. This session will focus on best practices for crafting compelling geospatial stories and content that resonate with your audience and highlight the impact of your company's innovations.

Partnerships

Our strong working relationships with the Southern Alberta Institute of Technology (SAIT) and the University of Calgary are integral to enhancing the educational and professional development opportunities at the National Geomatics Expo 2025. These collaborations create valuable connections between academia and industry, driving innovation and offering opportunities for growth and knowledge exchange.

For Exhibitors

Exhibiting at the National Geomatics Expo 2025 provides unparalleled visibility and direct access to a targeted audience of geospatial professionals. Key benefits include:

- **Prime Exhibition Space:** Display your products and services in high-traffic areas for maximum exposure.
- **Speaking Opportunities:** Establish your company as a thought leader by presenting in technical sessions or workshops.
- **Brand Promotion:** Amplify your reach with our extensive marketing campaigns and promotional materials.
- **Networking and Lead Generation:** Connect directly with potential clients, partners, and key decision-makers in the geomatics sector.



Expo Ticket Pricing (Full 2 days)

Early Bird	Regular	Last Chance	Door
\$275 CAD* \$200 USD**	\$325 CAD* \$250 USD**	\$360 CAD* \$275 USD**	\$400 CAD* \$300 USD**
Feb 1 - May 31	Jun 1 - Aug 31	Sept 1 - Oct 30	At the Door

Prices subject to change *Taxes are extra ** Approximate USD dollar value



Kenneth Ang

Industry Member
Project Manager / Geomatics Lead
Terra Remote Sensing
**Chair: Remotely Piloted Aircraft
Systems (RPAS)**



Will Cadell

Industry Member
Founder & CEO
Sparkgeo
Chair:
Earth Observation



Carina Butterworth

Educational Member
Instructor
Southern Alberta
Institute of Technology



Anusuya Datta

Media Member
Consulting Editor
GoGeomatics Canada
Chair: Fast Pitches:
Pitch the Press



Alex Hill-Stosky

Industry Member
Manager of Reality
Capture Development &
Regulation
Eagle Engineering &
Consulting
**Chair: Reality Capture &
Digital Twins**



Ted MacKinnon

Public Sector Member
Senior Geomatics Technologist
Natural Resources Canada
Chair: Maps & Poster Gallery



Jonathan Murphy

Expo Chair
CEO
GoGeomatics Canada
Chair: Awards Program



Gavin Shrock

Industry Member
Land Surveyor &
Consulting Editor
GoGeomatics
Chair: Fast Pitches:
Pitch the Press



Prashant J. Shukle

Industry Member
Board Chair
Open Geospatial
Consortium
**Chair: Public Good
Program**



Steve Slusarenko

Industry Member
Director
Subsurface Utility Map Data
Exchange (SUMDEX)



Peter Srajer

Industry Member
Chief Scientist
ProStar Geocorp
Chair: Geospatial AI
**Chair: Subsurface Utility
Engineering Advances**



Mary Jo Wagner

Media Member
Writing and Editing
Consultant and
Contractor
Chair: Fast Pitches:
Pitch the Press

Travel

Accommodations

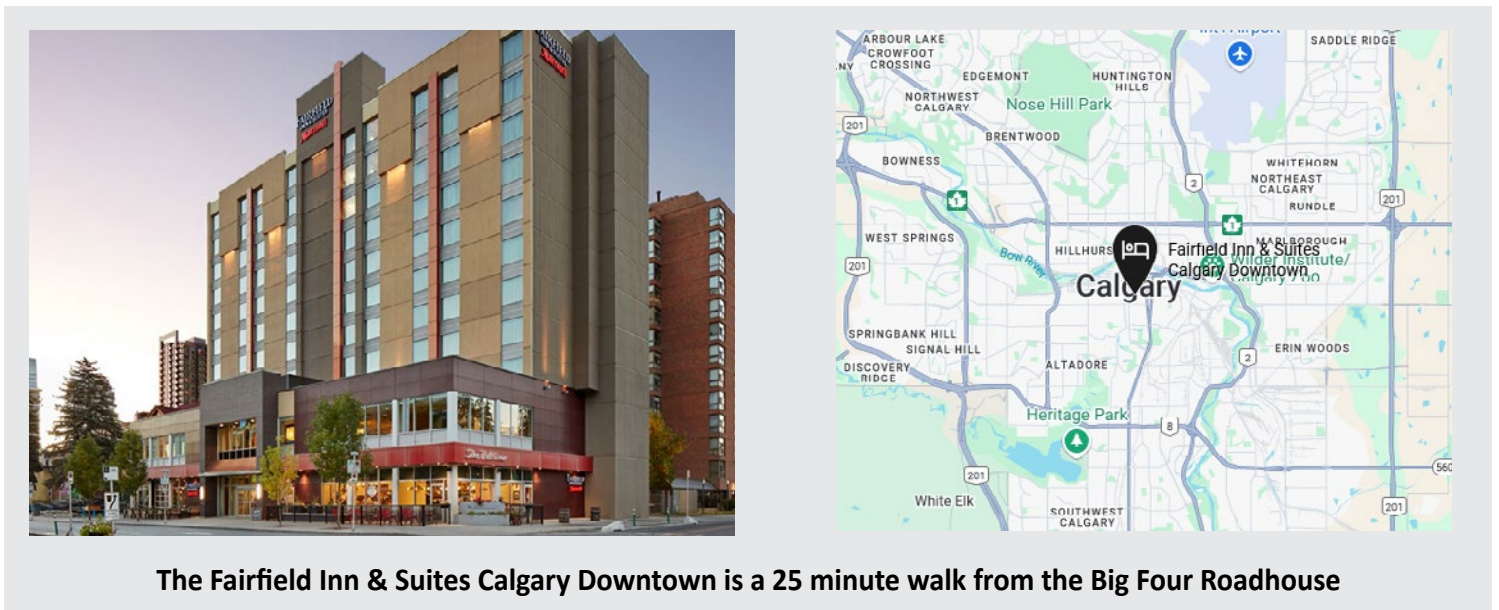
Calgary is full of amazing places to stay, and for your convenience blocks of rooms have been reserved at:

Fairfield Inn & Suites Calgary Downtown

239 12th Avenue SW, Calgary, Alberta, Canada, T2R 1H7

The special rate of **\$175 CAD*** is available until **October 2, 2025**. Your stay at the hotel offers you access to complimentary high-speed Wifi and daily breakfast buffet. Valet parking is \$37.00 per night+tax. Reservations can be cancelled up to 72 hours prior to arrival without penalty. If an individual reservation is canceled within 72 hours of the scheduled arrival, a cancellation fee equal to one (1) night's room revenue will be charged.

For more information or to book, [please visit the reservation page](#). If you prefer to reserve your room by phone you can call the hotel and ask to be part of the GoGeomatics Canada Expo Room Block.



Transportation

Airport: Calgary International Airport (YYC)

- The airport is located 20 km / 12.5 mi from Hilton Garden Inn Calgary Downtown.

Subway Station

- 3 Street SW Station @ 7th Ave- Eastbound
- 1st Street SW Station @ 7th Ave - Westbound

Schedule

Pre-Conference Day, Monday, November 3, 2025

Exhibitor Setup

More information will be provided to exhibitors closer to the date. For any questions or additional details, please contact Tessa at events@gogeo.ca.

Workshops

Hands-on, interactive workshops covering the latest technological advancements provide valuable insights and practical knowledge to enhance your expertise.

Networking Reception

Kick off the Expo with this exclusive networking event, offering the chance to connect with industry leaders, experts, and peers in a relaxed atmosphere. Enjoy delicious snacks and unwind with drinks from the cash bar.

Day 1 - Tuesday, November 4, 2025

Activities:

- Trade Show
- Programs
 - Building Information Modeling (BIM)
 - AEC Geomatics: Chaos to Clarity
 - Geospatial AI
 - Earth Observation
 - Geomatics for the Public Good
 - Reality Capture & Digital Twins
 - Remotely Piloted Aircraft Systems (RPAS)
- Canada Map & Poster Gallery

GoGeomatics Meetup

Join us for a vibrant, free-to-attend networking event immediately following the day's sessions. The GoGeomatics Meetup combines fun and professional interaction, featuring a cash bar, music, and plenty of opportunities to connect with fellow attendees.

Day 2 - Wednesday, November 5, 2025

Activities:

- Trade Show
- Programs
 - Building Information Modeling (BIM)
 - AEC Geomatics: Chaos to Clarity
 - Geospatial AI
 - Earth Observation
 - Geomatics for the Public Good
 - Reality Capture & Digital Twins
 - Remotely Piloted Aircraft Systems (RPAS)
- National Geomatics Awards
- Canada Map & Poster Gallery

Important Dates

Feb 1 – May 31, 2025

- Early bird ticket

Jun 1 – Aug 31, 2025

- Regular ticket

Jun 30, 2025

- Speaker submissions close

Sept 1 – Oct 30, 2025

- Last chance ticket

Oct 2, 2025

- Booth opportunities close

Oct 2, 2025

- Hotel room block closes

Nov 3 – Nov 5, 2025

- Door ticket

National Geomatics Programs

Building Information Modeling (BIM)

The BIM session at the Expo will explore the convergence of BIM with geomatics, showcasing how these technologies are reshaping infrastructure planning, design, and management. From integrating geospatial data into 3D models to improving collaboration across construction and engineering projects, this program will highlight cutting-edge innovations and real-world applications driving efficiency and sustainability in the built environment.

AEC Geomatics: Chaos to Clarity

This program will focus on advancements in utility engineering. Topics include effective utility data collection, mapping, and modeling techniques, critical infrastructure protection, and the latest sensor technologies. The integration of AI and machine learning to enhance data analysis and adherence to ASCE and CSA standards will also be covered, providing attendees with a comprehensive view of this critical field.

Geomatics for the Public Good

In an era of increasing demand for government transparency and efficiency, this program will serve as a platform for public servants to showcase successful implementations of geomatics technologies. Featuring presentations from various government departments, the program will demonstrate how geospatial innovations address modern challenges, improve public welfare, and contribute to better governance.

Reality Capture & Digital Twins

The Reality Capture Program invites experts to present advancements in reality capture technologies and solutions. Topics will include innovative applications of LiDAR, such as terrestrial, kinematic, human-carried, and robotic scanners, as well as mobile mapping systems. Photogrammetry techniques, including UAV-based and other innovative applications, will also be explored. This program aims to share knowledge, showcase groundbreaking projects, and drive the development of reality capture technologies across industries.

Geospatial AI

The program will delve into the transformative power of artificial intelligence (AI) and machine learning (ML) in geospatial applications. Geospatial AI enables faster, more efficient extraction of meaning from complex datasets, revealing intricate patterns and relationships that help address pressing global challenges. The program will explore the potential of AI-driven geomatics, featuring innovative use cases, cutting-edge research, and real-world applications that demonstrate the intersection of AI and geospatial technologies.

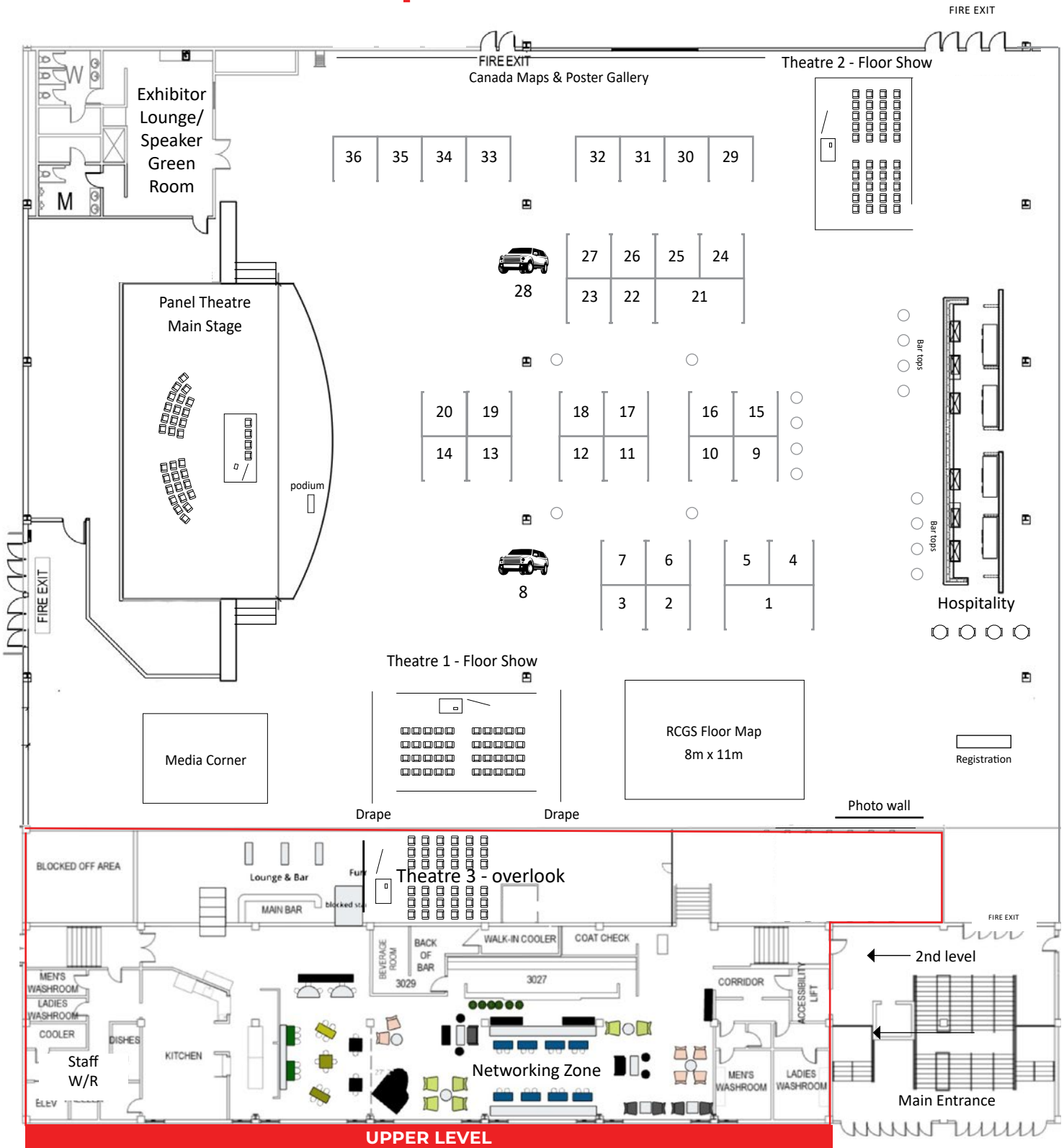
Remotely Piloted Aircraft Systems

As a vital tool for geospatial professionals, this program will explore the latest innovations in RPAS technology, applications, and regulatory frameworks. Attendees will learn about emerging trends in drone usage, including mapping, surveying, and environmental monitoring, as well as their impact on geospatial workflows.

Earth Observation

This program will highlight the transformative power of Earth Observation data and technologies in supporting climate resilience and sustainable growth. With Canada warming at twice the global average, this session will showcase how satellite data and geospatial intelligence are being used for environmental monitoring, resource management, and industrial sustainability.

Expo Floor Plan



* floorplan subject to change

GoGeomatics Expo Booth Packages

The GoGeomatics Expo Sponsorship and Exhibitor Package includes a broad range of opportunities to allow participants to help facilitate business-to-business (B2B) and business-to-government (B2G) connections, as well as government-to-government (G2G) interactions. Participants will be able to expand their networks, generate sales, increase services exposure, recruit new talent, expand the reach of their brand, and connect with decision-makers. The conference's agenda is curated by an advisory committee of government, business, and geospatial innovation leaders to ensure our event is endorsed by the most relevant organizations in the location technology sector. **Booth prices increase 10% July 1, 2025.**

Regular Booth | 10' X 10'

\$3,750 CAD* \$2,600 USD**

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 8' skirted table with vinyl top
- 2 – padded chairs
- Booth ID foam core sign – 7" x 24"
- 2 Staff Exhibitor passes

Double Booth | 10' X 20'

\$5,000 CAD* \$3,500 USD**

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 2 - 8' skirted table with vinyl top
- 4 – padded chairs
- Booth ID foam core sign – 7" x 24"
- 4 Staff Exhibitor passes

Island Booth | 20' X 20'

\$8,500 CAD* \$5,900 USD**

Included:

- 1 power drop
- 4 - 8' skirted table with vinyl top
- 8 – padded chairs
- Waste basket
- Booth ID foam core sign – 7" x 24"
- 6 Staff Exhibitor passes

NGO/Academic Booth | 10' X 10'

\$1,000 CAD* \$700 USD**

Exhibitor must be a certified non for profit or an educational institute or research group

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 8' skirted table with vinyl top
- 2 – padded chairs
- Booth ID foam core sign – 7" x 24"
- 2 Staff Exhibitor passes

Custom & Vehicle Booths

The event services team will work with you to create a custom installation for your booth. All options are on offer to make your booth the best it can be.

If you are hiring a third-party contractor to design & build your booth, make sure to contact us as soon as possible.

Please contact JonathanMurphy@gogeo.ca to discuss pricing.

Design your own booth

GoGeomatics Expo Pricing - Per Square Foot

We are thrilled to offer our exhibition stand space at the competitive rate of \$45 CAD* \$30 USD** per square foot. This cost-effective pricing reflects our commitment to providing you with an affordable, yet high-quality, platform for showcasing your products and services.

With our flexible package, you have the freedom to be as imaginative and creative as you wish. This package allows you to start from scratch, offering a blank canvas for your unique vision. Our dedicated event services team is available to provide any extra services you may require.

For comparison, here are the rates for similar international events:

- Geo Week Denver: \$70 CAD* \$50 USD** per square foot
- InterGeo Germany: \$56 CAD* \$40 USD** per square foot



Booth opportunities close October 2, 2025 Prices subject to change *Taxes are extra ** Approximate USD dollar value

For questions about the Expo, or to discuss a package, please contact Jonathan Murphy JonathanMurphy@gogeo.ca

Sponsorship prices increase 10% July 1, 2025.

INCLUDED IN THE NATIONAL GEOMATICS SPONSORSHIP PACKAGE	PLATINUM	GOLD	SILVER	BRONZE
	\$20,000 CAD*	\$10,000 CAD*	\$6,500 CAD*	\$4,500 CAD*
	\$13,900 USD**	\$6,950 USD**	\$4,500 USD**	\$3,100 USD**
Branded registration desk and greet attendees	✓			
Branded lanyards (provided by sponsor)	✓			
10x10 exhibitor booth	✓	✓	✓	✓
Expo tickets (for clients & guests)	15	10	5	3
Joint press release	✓	✓		
Press release			✓	✓
Email list of attendees	✓	✓		
Logo on photo wall & panel backdrop	✓	✓	✓	✓
Logo on prominent signage displayed	✓	✓	✓	✓
Logo recognition on Expo website and related email blasts	✓	✓	✓	✓
Logo on program/app	✓	✓	✓	✓

PLATINUM EXPO SPONSOR & CO HOST

\$20,000 CAD* (\$13,900 USD**)

Only one available. Exclusive opportunity.

- Branded registration desk
- Branded lanyards (provided by sponsor)
- Welcome attendees at opening of the Expo Nov 3
- 15 Expo tickets (for clients & guests)
- 10x10 or 20x10 exhibitor booth
- Joint press release
- Email list of attendees
- Logo on photo wall & panel backdrop
- Logo on prominent signage
- Logo recognition on Expo website and related email blasts
- Logo on program/app

GOLD EXPO SPONSOR

\$10,000 CAD* (\$6,950 USD**)

- 10 Expo tickets (for clients & guests)
- 10x10 exhibitor booth (includes 2 exhibitor tickets)
- Joint press release
- Email list of attendees
- Logo on photo wall & panel backdrop
- Logo on prominent signage
- Logo recognition on Expo website and related email blasts
- Logo on Expo program/app

SILVER EXPO SPONSOR

\$6,500 CAD* (\$4,500 USD**)

- 5 Expo tickets (for clients & guests)
- 10x10 exhibitor booth (includes 2 exhibitor tickets)
- Press release
- Logo on photo wall & panel backdrop
- Logo on prominent signage
- Logo recognition on Expo website and related email blasts
- Logo on Expo program/app

BRONZE EXPO SPONSOR

\$4,500 CAD* (\$3,100 USD**)

- 3 Expo tickets (for clients & guests)
- 10x10 exhibitor booth (includes 2 exhibitor tickets)
- Press release
- Logo on photo wall & panel backdrop
- Logo on prominent signage
- Logo recognition on Expo website and related email blasts
- Logo on Expo program/app

*Taxes are extra ** Approximate USD dollar value

Visibility Packages

Enhanced Visibility Package - \$1,750 CAD* \$1,200 USD**

- Pre-event company spotlight article/interview, created by GoGeomatics team and published on the GoGeomatics website, shared via our channels
- Post-event write-up capturing your company's contributions or presentation at the event
- On-site video interview with a company representative, shared via GoGeomatics social media channels and website
- 2 social media posts promoting your presence at the Expo via GoGeomatics social channels

Standard Visibility Package - \$1,250 CAD* \$850 USD**

- Pre-event company spotlight article/interview, created by GoGeomatics team and published on the GoGeomatics website, shared via our channels
- On-site video interview with a company representative, shared on social media channels and website
- 1 social media post promoting your presence at the Expo via GoGeomatics social channels

Examples of on-site videos



[View video](#)



[View video](#)

*Taxes are extra ** Approximate USD dollar value

Canadian Geomatics Community Billboard

Take advantage of the **Canadian Geomatics Community Billboard** to showcase your brand to a highly targeted audience of over 500 industry professionals. This advertising opportunity allows your company's message to be displayed on large, high-visibility screens throughout the Expo, ensuring maximum exposure to geomatics and GIS professionals. There are different package options, including **Premium**, **Standard**, and **Basic** placements, giving you the option to choose the level of exposure that best fits your goals. Whether you opt for a single static slide or a dynamic video ad, these packages are designed to deliver impactful visibility and connect your brand with key decision-makers in the geospatial industry.

Premium Placement – \$3,000 CAD* (\$2,100 USD**) (5 Available)

- Priority position (appears in the first 25% of each loop)
- 1.5x more exposure than standard ads
- Five (5) slides per advertiser
- 15-second video or static slide (client-provided)
- Estimated exposure: 60-90 impressions per slide over two days

Standard Placement – \$1,500 CAD* (\$1,000 USD**) (10 Available)

- 10-15 second static slide or video
- Appears regularly throughout the loop
- Three (3) slides per advertiser
- Estimated exposure: 40-60 impressions per slide over two days

Basic Package – \$750 CAD* (\$500 USD**) (20 Available)

- Single 10-second static slide
- Budget-friendly option for brand visibility
- One (1) slide per advertiser
- Estimated exposure: 20-40 impressions per slide over two days

Estimated Slide Loop Length

- Each loop contains approximately 200 slides
- Each slide is displayed for 10-15 seconds
- Total loop duration: 33-50 minutes
- Each ad is expected to be displayed every 33-50 minutes throughout the 16-hour event
- Video Upgrade (+\$500 CAD* \$350 USD**) – Convert a static slide into a 15-second video ad

Why Advertise?

- 500+ industry professionals will see your ad
- 40-90 ad impressions per slide over two days
- Targeted audience of geomatics and GIS professionals
- High-impact exposure in a professional setting



A proportionate view of the screen placement at the GoGeomatics Expo, indicating its size in relation to the event space. Positioned prominently, the screen offers excellent visual presence to showcase your brand during the Expo.

Other Sponsorship and Marketing Opportunities



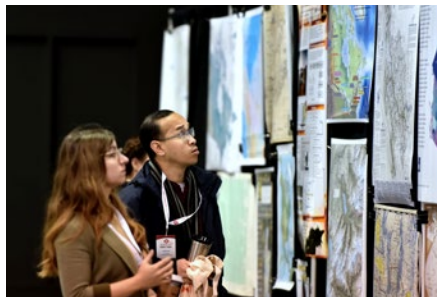
National Geomatics Networking Reception \$1,000 CAD (\$700 USD)

Kick off the National Geomatics Expo 2025 by sponsoring the evening networking reception, the must-attend event on the first day of the Expo. As the official start to the Expo, this event brings together industry professionals, government representatives, and academia for an evening of networking, mingling, and discussing the latest trends, innovations, and business opportunities in the geospatial sector. As a sponsor, you will have the unique opportunity to showcase your brand while connecting with key players and decision-makers who are eager to collaborate, discuss business new opportunities, and set the tone for the days ahead.



Title Sponsorship of the GoGeomatics Meetup \$1,500 CAD (\$1,000 USD)

Take the spotlight at the GoGeomatics Meetup, the vibrant, free-to-attend social event on the second evening of the Expo. After a full day of programs and presentations, attendees come together to relax, unwind, and network in a lively, informal setting. As the title sponsor, you will enjoy unmatched brand visibility and direct access to a diverse group of professionals. This is the perfect opportunity to build lasting relationships, and expand your network.



Title Sponsorship of Expo Map Gallery \$1,000 CAD (\$700 USD)

Position your brand front and center as the Title Sponsor of the Expo Map Gallery, a highly trafficked area where attendees will turn to navigate the event. The Map Gallery is a hub of interaction, showcasing visual displays of maps, posters, and geospatial innovations. By sponsoring this space, you will ensure maximum brand exposure as attendees plan their journey through the Expo, reinforcing your presence at the heart of the event.

Internet Sponsorship \$5,000 CAD (\$3,500 USD)

Keep the Expo connected while boosting your brand's visibility with the Internet Sponsorship. Your company will be prominently featured on the Wi-Fi login page that all attendees use to access the event's internet, ensuring your brand is seen every time someone logs in. In addition, your logo will appear on all event marketing materials, providing widespread exposure. This is a fantastic opportunity to maintain a strong presence throughout the event, with your brand reaching attendees via their phones and devices.

Sponsorship & Exhibitor Registration Form

Terms and Conditions

Please note that booth space is given on a first-come first-serve basis. *GoGeomatics Canada reserves the right to relocate booth assignments based on layout changes and exhibit hall reconfiguration.*

Initial here:

Company Details

Name:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

HST/VAT/ID number:

Canadian:

Non-Canadian:

Billing Address (if different)

Name:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Contact Person

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

Alternative Contact

First Name:

Last Name:

Email Address:

Telephone:

BOOTH

Booth Preferences:	1st	2nd	3rd
Regular Booth (10' X 10')	\$3,750 CAD* (2,600 USD**)		Double Booth (10 'X 20') \$5,000 CAD* (\$3,500 USD**)
Island Booth (20' X 20')	\$8,500 CAD* (\$5,900 USD**)		Custom Booth, \$45 CAD* (\$30 USD**) per square foot
NGO/Academic Booth (10' X 10')	\$1,000 CAD* (\$700 USD**)		

SPONSORSHIP

National Geomatics Sponsorship:	Platinum \$20,000 CAD* (\$13,900 USD**)	Gold \$10,000 CAD* (\$6,950 USD**)
	Silver \$6,500 CAD* (\$4,500 USD**)	Bronze \$4,500 CAD* (\$3,100 USD**)

MARKETING OPPORTUNITIES

GoGeomatics Expo Trade Show Billboard Advertising Packages

- Premium Placement – \$3,000 CAD* (\$2,100 USD**) (5 Available)
- Standard Placement – \$1,500 CAD* (\$1,000 USD**) (10 Available)
- Basic Package – \$750 CAD* (\$500 USD**) (20 Available)

Other Marketing Opportunities

- National Geomatics Networking Reception - \$1,000 CAD* (\$700 USD**)
- Title Sponsorship of the GoGeomatics Meetup - \$1,500 CAD* (\$1,000 USD**)
- Title Sponsorship of Expo Map Gallery - \$1,000 CAD* (\$700 USD**)
- Internet Sponsorship - \$5,000 CAD* (\$3,500 USD**)

Visibility Packages

- Enhanced Visibility Package - \$1,750 CAD* \$1,200 USD**
- Standard Visibility Package - \$1,250 CAD* \$850 USD**

ADDITIONAL TICKETS (Available for Platinum, Gold and Silver sponsors)

Extra tickets are \$225 CAD* \$160 USD** each. Indicate the number of additional tickets to purchase:

TOTAL PURCHASE AMOUNT

Booth Total:

Sponsorship Total:

Tickets Total:

Grand Total:

Initials

*Taxes are extra
** Approximate USD dollar value

Payment Information

Deposit and Payment Schedule

- **Upon Signature:** 100% of total exhibit space cost due with application for exhibit space application.
- Your GoGeomatics Expo participation is confirmed only by full payment or deposit.
If installments are needed, please contact Jonathan Murphy at JonathanMurphy@gogeo.ca

Initial here:

Cancellation Penalties: Before July 31, 2025 - 50% refund, after July 31, 2025 - no refund.

Initial here:

Failure to respect payment terms will result in a late penalty fee of 2% per month and does not release the contracted or financial obligation of the Exhibitor. Late penalty fees begin 30 days from invoicing.

Initial here:

Payment Methods

1. Direct deposit 2. Credit Card 3. Canadian INTERAC e-Transfer

Direct Deposit can be organized for you by contacting Jonathan Murphy at JonathanMurphy@gogeo.ca

If you pay via credit card there will be a 2.4% processing fee added to your invoice.

Taxes are extra.

Initial here:

Exhibitor agrees to receive all written and electronic correspondence from GoGeomatics Canada and official event contractors in reference to the Expo and all future GoGeomatics Canada events. This exhibit space application will become a contract upon Exhibitor's authorized signature and the GoGeomatics Canada's acceptance and approval.

Exhibitor Signature: _____ Date: _____

Printed Name: _____

Show Management Use

Authorized GoGeomatics Canada Initials: _____ Date: _____

Assigned Booth Number: _____ Booth Type: _____

Registration for co-exhibitors/co-brands

Participation type

Co-exhibitor: We hereby apply for the admission of the company listed below to be represented as co-exhibitor at our booth by its own personnel, products and services. 10x20 booths and above are available to share.

Cost: 50% of booth base price.

Co-brand: We hereby apply for additional brand(s) to join our booth without additional personnel.

Cost: \$500 CAD* (\$350USD**).

The additional brand is an exhibiting brand assigned to your booth. Includes the base exhibitor package. If you have more than one brand please contact us.

Name of Main Exhibitor:

Co-exhibitor / Brand Details

Name of co-exhibitor:

Company :

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Email Address:

Telephone:

Website URL:

Canadian:

Non-Canadian:

Contact Person

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

All services utilised by co-exhibitors will be invoiced directly to the main exhibitor.

Please invoice the co-exhibitors.

Submission of these registration documents provides confirmation that all terms of participation have been read and accepted.

Exhibitor Registrations

Regular Booth includes 2 Staff Exhibitor passes

Double Booth includes 4 Staff Exhibitor passes

Island Booth 6 Staff Exhibitor passes

Additional tickets are \$225 CAD \$160 USD.

Registration 1

Name:

Email Address:

Job Title:

Company name:

Registration 2

Name:

Email Address:

Job Title:

Company name:

Registration 3

Name:

Email Address:

Job Title:

Company name:

Registration 4

Name:

Email Address:

Job Title:

Company name:

Registration 5

Name:

Email Address:

Job Title:

Company name:

Registration 6

Name:

Email Address:

Job Title:

Company name:

Brand & Description Confirmation Form

This form is to confirm your brand and company description to ensure that the Expo is promoting and marketing you correctly. Complete the form to showcase your brand, products, and services.

Are you: Exhibiting Sponsoring Recruiting

Marketing Materials

Send us an eps version of your logo

Brand name you want use for website and signage

Website URL:

Description of your organization suitable in Expo marketing materials:

Social Media Links

Facebook (URL):

X:

LinkedIn (URL):

Other:

Other: