









Updated August 8, 2024





GoGeomatics Expo Booth Packages

The GoGeomatics expo Sponsorship and Exhibitor Package includes a broad range of opportunities to allow participants to help facilitate business-to-business (B2B) and business-to-government (B2G) connections, as well as government-to-government (G2G) interactions. Participants will be able to expand their networks, generate sales, increase services exposure, recruit new talent, expand the reach of their brand, and connect with decision-makers. The conference's agenda is curated by an advisory committee of government, business, and geospatial innovation leaders to ensure our event is endorsed by the most relevant organizations in the location technology sector.

Regular Booth | 10' X 10 '

\$4,250 CAD* \$3,100 USD**

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 6' skirted table with vinyl top
- 2 padded chairs
- Booth ID foam core sign 7" x 24"
- 2 Staff Exhibitor passes

Double Booth | 10' X 20 '

\$6,000 CAD* \$4,400 USD**

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 2 6' skirted table with vinyl top
- 4 padded chairs
- Booth ID foam core sign 7" x 24"
- 4 Staff Exhibitor passes

Island Booth | 20' X 20 '

\$10,000 CAD* \$7,300 USD**

Included:

- 1 power drop
- 4 6' skirted table with vinyl top
- 8 padded chairs
- Waste basket
- Booth ID foam core sign 7" x 24"
- 6 Staff Exhibitor passes

Career Booth | 10' X 10 '

\$3,500 CAD* \$2,600 USD**

Included:

- 1 power drop
- 8' high back wall
- 3' high side walls
- 6' skirted table with vinyl top
- 2 padded chairs
- Booth ID sign 7" x 24" on foam core
- 2 Staff Exhibitor passes

Custom & Vehicle Booths

The event services team will work with you to create a custom installation for your booth. All options are on offer to make your booth the best it can be.

If you are hiring a third-party contractor to design & build your booth, make sure to contact us as soon as possible.

Please contact <u>JonathanMurphy@gogeo.ca</u> to discuss pricing.

Design your own booth

GoGeomatics Expo Pricing - Per Square Foot

We are thrilled to offer our exhibition stand space at the competitive rate of \$40 CAD per square foot. This costeffective pricing reflects our commitment to providing you with an affordable, yet high-quality, platform for showcasing your products and services.

With our flexible package, you have the freedom to be as imaginative and creative as you wish. This package allows you to start from scratch, offering a blank canvas for your unique vision. Our dedicated event services team is available to provide any extra services you may require.

For comparison, here are the rates for similar international events:

- Geo Week Denver: \$70 per square foot
- InterGeo Germany: \$51 per square foot

buildingSMART Canada members please contact Jonathan Murphy JonathanMurphy@gogeo.ca for member discount pricing.

Booth opportunities close October 1, 2024 Prices subject to change *Taxes are extra ** Approximate US dollar value

For questions about the Expo, or to discuss a package, please contact Jonathan Murphy Jonathan Murphy@gogeo.ca



Sponsorship & Exhibitor Registration Form

Terms and Conditions

Initial here:

Please note that booth space is given on a first-come first-serve basis. GoGeomatics Canada reserves the right to relocate booth assignments based on layout changes and exhibit hall reconfiguration.

Company Details — Name: Company name: Street: City: Province or State: Postal or ZIP Code: Country: Email Address: Telephone: Website URL: HST/VAT/ID number: Canadian: Non-Canadian: Billing Address (if different) — Name: Company name: City: Street: Postal or ZIP Code: Province or State: Country: Contact Person – First Name: Last Name: Job Title: Email Address: Telephone: Alternative Contact -First Name: Last Name: Email Address: Telephone:





BOOTH			
Booth Preferences: 1st	2nd	3rd	
Regular Booth (10' X 10') Returning e	exhibitors \$3,500 CAD* (\$2,600 USD**), New Ext	nibitors \$4,250 CAD* (3,100 USD**)
Double Booth (10 'X 20')) Returning e	xhibitors \$5,000 CAD* (\$3,700USD**), New Exh	ibitors \$6,000 CAD* (\$4,400 USD**)
Island Booth (20' X 20')	Returning ex	hibitors \$10,000 CAD* (\$7,300 USD**)	
Custom Booth, \$40 CAD	* (\$30 USD*	*) per square foot	
CAREER BOOTH (recruit	ting only)		
Booth Preferences: 1st	2nd	3rd	
Regular Booth (10' X 10') \$3,500 CAE)* (\$2,600 USD**)	
SPONSORSHIP			
National Geomatics Spon	sorship:	Platinum \$16,000 CAD* (\$11,650 USD**)	Gold \$10,000 CAD* (\$7,350 USD**)
		Silver \$7,500 CAD* (\$5,500 USD**)	Bronze \$2,500 CAD* (\$1,850 USD**)
Geomatics Programs Spo	nsorship:	Gold \$6,500 CAD* (\$4,750 USD**)	Silver \$1,500 CAD* (\$1,100 USD**)
		Bronze \$750 CAD* (\$550 USD**)	
Other Sponsorship and N	larketing O	pportunities	
National Geomatics Net	working Reco	eption - \$3,000 CAD* (\$2,200 USD**)	
GoGeomatics Meetup -	\$3,000 CAD*	* (\$2,200 USD**)	
Title Sponsorship of Hos	pitality Zone	- \$1,000 CAD* (\$750 USD**)	
Title Sponsorship of Exp	o Map Gallei	ry - \$1,000 CAD* (\$750 USD**)	
Internet Sponsorship - \$	5,000 CAD*	(\$3,700 USD**)	
ADDITIONAL TICKET	S (Available	for Platinum, Gold and Silver sponsors)	
Extra tickets are \$125.00 CA	D* each. Ind	icate the number of additional tickets to purchas	se:

TOTAL PURCHASE AMOUNT

Booth Total:	
Sponorship Total:	
Tickets Total:	
Grand Total:	
Initials	*Taxes are extra ** Approximate US dollar value





Payment Information -

Deposit and Payment Schedule

- Upon Signature: 100% of total exhibit space cost due with application for exhibit space application.
- Your GoGeomatics Expo participation is confirmed only by full payment or deposit. If installments are needed, please contact Jonathan Murphy at <u>JonathanMurphy@gogeo.ca</u>

Initial here:

Cancellation Penalties: Before July 31st, 2024 - 50% refund, after July 31st, 2024 - no refund.

Initial here:

Failure to respect payment terms will result in a late penalty fee of 2% per month and does not release the contracted or financial obligation of the Exhibitor. Late penalty fees begin 30 days from invoicing.

Initial here:

Payment Methods	 Direct deposit 	Credit Card	Canadian INTERAC e-Transfer

Direct Deposit can be organized for you by contacting Jonathan Murphy at <u>JonathanMurphy@gogeo.ca</u>

If you pay via credit card there will be a 2.4% processing fee added to your invoice.

Taxes are extra.

Initial here:

Exhibitor agrees to receive all written and electronic correspondence from GoGeomatics Canada and official event contractors in reference to the Expo and all future GoGeomatics Canada events. This exhibit space application will become a contract upon Exhibitor's authorized signature and the GoGeomatics Canada's acceptance and approval.

Exhibitor Signature:	Date:
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Printed Name:

Show Management Use

Authorized GoGeomatics Canada Initials:

Assigned Booth Number:

Date:

Booth Type:



Registration for co-exhibitors/co-brands

Participation type

Co-exhibitor: We hereby apply for the admission of the company listed below to be represented as co-exhibitor at our booth by its own personnel, products and services. 10x20 booths and above are available to share. Cost: 50% of booth base price.

Co-brand: We hereby apply for additional brand(s) to join our booth without additional personnel.

Cost: \$500 CAD* (\$375 USD**).

The additional brand is an exhibiting brand assigned to your booth. Includes the base exhibitor package. If you have more than one brand please contact us.

Name of Main Exhibitor:

Co-exhibitor / Brand Details		
Name of co-exhibitor:	Company :	
Street:	City:	
Province or State:	Postal or ZIP Code:	Country:
Email Address:		Telephone:
Website URL:	Canadian: Non-Canadian:	
Contact Person		
First Name:	Last Name:	
Job Title:		
Email Address:		Telephone:
All services utilised by co-exhibitors will be invoiced directly to the main exhibitor.		
Please invoice the co-exhibitors.		

Submission of these registration documents provides confirmation that all terms of participation have been read and accepted.

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Exhibitor Registrations

Regular Booth includes 2 Staff Exhibitor passes Double Booth includes 4 Staff Exhibitor passes Island Booth 6 Staff Exhibitor passes Additional tickets are \$125.00^{+tax}.

Registration 1

Name:	Email Address:
Job Title:	Company name:
Registration 2	
Name:	Email Address:
Job Title:	Company name:
Registration 3	
Name:	Email Address:
Job Title:	Company name:
Registration 4	
Name:	Email Address:
Job Title:	Company name:
Registration 5	
Name:	Email Address:
Job Title:	Company name:
Registration 6	
Name:	Email Address:
Job Title:	Company name:



Brand & Description Confirmation Form

This form is to confirm your brand and company description to ensure that the Expo is promoting and marketing you correctly. Complete the form to showcase your brand, products, and services.

Are you: Exhibiting Sponsoring Recruiting

Marketing Materials

Send us an eps version of your logo

Brand name you want use for website and signage

Website URL:

Description of your organization suitable in Expo marketing materials:

Social Media Links	
Facebook (URL):	X:
LinkedIn (URL):	Other:
Other:	
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